



**The Santa Cruz County Child Care Planning Council**  
**El Consejo de Planeación de Cuidado Infantil del Condado de Santa Cruz**  
**[www.childcareplanning.org](http://www.childcareplanning.org)**

**Executive Committee Meeting Minutes**

Monday, October 28, 2013

Santa Cruz County Office of Education

400 Encinal St. Santa Cruz, CA

**Members Present:** Co Vice-Chair, Larry Drury (Go Kids Inc.), Co-Chair, Sohyla Fathi (UCSC), Co Vice-Chair, Jim Hopper (Child Care Ventures) and Carole Mulford (SCCOE/CDP).

**Absent:** Co-Chair, Leticia Mendoza, (YWCA of Watsonville)

**Staff:** Diane Oyler, (CCPC Coordinator)

**I. Welcome**

- All members were welcomed to the meeting.
- C. Mulford reported on:
  - Together for Kindergarten: Sarah Crow, Associate Director, CA Too Small To Fail, has agreed to be the key note speaker.
  - Assembly Member Luis Alejo was invited to attend the TFK Forum.

**II. Review of Desired Meeting Outcomes**

- Members agreed to create dynamic and interesting quarterly meetings.
- Members would like to focus on local assets, such as, the Chamber of Commerce, elected officials, and Board of Supervisors.
- Members agreed the September meeting was thought provoking. Due to Z. Friend, Board of Supervisor, presentation on the universal topic of messaging.
- Members will encourage members to continue to practice how to tell a story about their program in an effective manner.
- At each meeting they will practice how to “make the listener care” about the work they do for families and children.

**Guest Speaker Prep, M. Grimes-Burger, CDD Program Analyst:**

- Coordinator will forward lead questions in advance.

Members agreed upon the following lead questions:

- Share program characteristics particular to our county you have encountered during your visits.
- Share common CDD Program Analyst communication practices such as returning calls/emails etc.
- Explain the Contract Management Review process. Is there a process in place, so programs can learn from each other?
- Can you explain the error rate for our county, and how is this determined?
- What is the cross communication process between CDD Analyst and Community Care Licensing?

### **III. Outline Plan for Upcoming Council Meeting (November)**

- November Meeting Agenda and Preparation.
- Meeting location: Community Foundation Santa Cruz County, Aptos, CA.
- Will include: Raising of America video, and time permitting, the Oaxacan DVD.
- S. Fathi and D. Oyler will co-facilitate the meeting.

#### **CCPC Agenda will include:**

- I. Call to order
- II. Welcome and Introductions – recognize D. Brody, First 5 E.D.
- III. Agenda review and quorum check
- IV. Approval of consent agenda
- V. Public Comments and communications
- VI. Guest Speaker: M. Grimes-Burger, CDD Program Analysts
- VII. CCPC Council Business:
  - C. Mulford:
    - CAP Report
    - Child Care Maps
    - Together For Kindergarten Forum
    - Invite members to speak at City and County meetings about the priority report findings.
  - D. Oyler:
    - CCECE Conference, stats and outcomes
    - UCSC Family Resource Center & Child Care Planning Grant (Jim)
  - J. Hopper:
    - Child Care Ventures
- VIII. CCPC Self Evaluation Overview, report highlights about collaborations activities, D. Oyler and J. Hopper (10 min.)
- IX. Announcements
- X. Adjournment

### **IV. Next Steps for Priority Issues**

- CCPC will focus on educating local and state elected officials to recognize child care as a safety net service that supports working families in our community.
- Members suggested inviting C. Cueves, Community Foundation Santa Cruz County to the February meeting.

### **V. Adjournment**

- Meeting adjourned at 10:30 am.

**Next Meeting:** TBD