



The Santa Cruz County Child Care Planning Council
El Consejo de Planeación de Cuidado Infantil del Condado de Santa Cruz
www.childcareplanning.org

ECE Conference Minutes
Thursday, July 25, 2013
Cabrillo College Rm. 1508
3:00 – 5:00 pm

Members Present: Dana Cox (Cabrillo College), Irene Freiberg (First 5 Santa Cruz County), Jean Gallagher Heil (Cabrillo College), Ofelia Garcia (Cabrillo College), Lorena Gonzalez (Head Start), Meghan Reilly (CFDP/SCCCC)

Members Absent: Maria Castro (SCCOE/MHS), Karen Hamman (PVUSD), Sandy Pavia (Cabrillo College), Marci Solar (Coastal Community Preschool)

Staff: Diane Oyler, Coordinator

- I. Welcome and Introductions
 - All members were welcomed to the meeting.
- II. Workshop Review and Recommendations
 - Members reviewed workshop spread sheet and made changes to workshops offered in each session. See hard copy edits.
 - D. Oyler will send workshop session changes to presenters.
 - D. Oyler will also send workshop title changes to presenters for their approval.
- III. Input on Workshop Sessions
 - Completed - see workshop spreadsheet for changes.
- IV. Preliminary Program Development
 - Members suggested including exhibitor information and resource table in the preliminary program to entice the community to attend the conference.
 - Members suggested identifying parking with arrows on Cabrillo College map.
- V. Sponsors
 - D. Oyler shared the amount sponsors had contributed in support of the conference to date.
 - I. Freiberg will follow up with PACE for their donation.
 - I. Freiberg expenses shared PACE contribution changes. Irene will contribute a portion of the PACE sponsorship. She requested listing the contribution as an in-kind budget line item.
 - L. Gonzalez requested a conference invoice by September.
- VI. Ads
 - D. Oyler contacted Kaplan and Lakeshore to place an ad in the program.
 - Palace, Jazzercise of Watsonville, American Dream Realty, PACE, and Triple P have will place an ad in the conference program.

VII. Exhibitors

- M. Reilly has received a positive response from Side by Side, CFDP Head Start, CDRC/CCPC, Mentor Teacher Project, Santa Cruz City Library, RAFT, WIC, Positive Discipline, Kodo Kids, Healthy Kids, Kinship Care, Raising A Reader, Papas', and Kaleidoscope.
- Kaplen will donate prizes, but cannot attend the conference this year.
- M. Reilly is coordinating a resource table for the opening session that will include free catalogs, pens and other types of out reach materials from Kaplan and other vendors.

VIII. Bags Update

- D. Oyler reported the bags had arrived.
- D. Oyler also shared the conference ribbons for the various types of name badges.
- Members discussed changing the exhibitor and lunch table lay out in the cafeteria to maximize exhibitor visibility during lunch.

IX. Awards – Early Educator

- Member discussed criteria to consider by which to select an Early Educator candidate
- Members suggested candidates from family child care and center programs.
- Final discussion will be made at the next meeting.

X. Volunteers:

- I. Freiberg shared that Ameri Core volunteers are interested in volunteering for the conference.
- J. Gallagher stated that Cabrillo ECE students will volunteer in order so they can attend the conference.

XI. Announcements

- No Announcements this month.

XII. Adjournment

Next Meeting: Thursday, August 22, 2013, at Cabrillo College ECE Dept. Rm. 3:00 – 5:00 pm.
