



ECE Conference Minutes
Thursday, April 18, 2013
Cabrillo College, Rm 1508
3:00 – 5:00 pm

Members Present: Dana Cox (Cabrillo College), Irene Freiberg (First 5 Santa Cruz County), Jean Gallagher Heil, (Cabrillo College), Sandy Pavia (Cabrillo College), Meghan Reilly, (SCCCC), and Marci Solar (Costal Community Preschool).

Members Absent: Maria Castro (SCCOE/MHS), Karen Hamman (PVUSD), and Lorena Gonzalez (Head Start).

Staff: Diane Oyler, Coordinator

- I. Welcome and Introductions
 - All members were welcomed to the meeting. New members Marci Solar and Meghan Reilly were introduced and welcomed to the committee.
- II. ECE Conference Business Follow Up
 - Diane O. reported that Ofelia Garcia, Cabrillo College, will gladly join the committee.
- III. Timeline for 2013 for workshop requests and proposals
 - Workshop request letter, proposal form and return dates were shared with members.
- IV. Save the Date
 - Diane O. reported the Save the Date flyer will be emailed by the second week in May notwithstanding additional Spanish translations and edits.
- V. Workshops
 - Diane O. reported that proposals are coming in slowly. Committee members were asked to follow up with their suggested presenters.
- VI. Sponsors
 - The coordinator will contact Monterey Co. First 5 to request sponsorship and support for the conference.
 - Dana C. offered to contact the pediatric dentist to sponsor the conference.
 - Diane O. will contact Palace Arts, Growing Up Santa Cruz and Target.
- VII. Exhibitors
 - Meghan R. reported that Kodo Kids has agreed to exhibit and possibly present at the conference.

- It was suggested to contact RAFT and Target and invite them to host a table at the conference.

VIII. Ads

- Dana C. will send dentist contact to Irene F. so she can contact them.
- Diane O. will send Irene F. contact information for the following businesses:
- Discount School Supplies
- D La Colmena – Adrian
- Santa Cruz Parks N Rec.
- Woodworm
- Growing Up in Santa Cruz
- Jelly Beans and other used clothing stores
- Palace Arts
- Dollar Tree
- Costco
- Insurance companies: FCC and Center
- Book Shop Santa Cruz, Casey Coonerty
- Capitola Book Café

IX. Conference Bags

- Committee agreed to order 200 bags from Quality Logo Products. It was agreed to order the same bag as last year.

X. Lunch and Breakfast Menu's

Members agreed to the following lunch items and coordination:

- Meghan agreed to pick up sandwich trays at Costco the day of the conference.
- Croissant Meat and Vegetarian sandwich cheese tomato and avocado sandwiches
- Veggie trays
- Water
- Aussie Bites
- Fruit

Breakfast Menu:

- Muffins
- Fruit
- Cheese sticks
- Coffee/Tea

XI. Facilities

- Currently on holding pattern Jean G. and Sandy P. will know more in May.
- Cafeteria room set up will be reversed this year to allow for traffic and to allow for access to the exhibitors.

XII. Announcements

- Meeting was adjourned at 5:00 pm.
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Next Meeting: Thursday, May 18, 2013 at Cabrillo College, Rm. 1508 from 3:00 – 5:00 pm.

