



**MEETING MINUTES**  
**Thursday, December 14, 2017, 2:00 – 4:30 p.m.**  
**Museum of Art and History (MAH)**  
**705 Front St. Santa Cruz**

**Members Present:** Yvette Brooks, SELPA-MIS, Vicki Boriack, First 5 Santa Cruz County, Larry Drury, Go Kids Inc., Irene Freiberg, First 5 Santa Cruz County, Barbara Griffin, Campus Kids Connection, Sita Moon, CDRC, Alison Pepper, Stanford University, Elizabeth Root, UCSC, Jude Rose, CASA, Martine Watkins, SCCOE, Jane Weed-Pomerantz, Positive Discipline Community Resources, and Nicole Young, Optimal Solutions

**Absent Members:** Sara Balla, Discovery Preschool, Rebecca Bogdan, SCCOE School Nurse, Maria Lupe Cortes, PVUSD/MHS, Karen Hamman, Pajaro Valley Unified School District, Elaine Henning, Voucher Project, Patrice Keet, Museum of Discovery, Leticia Mendoza, YWCA of Watsonville, Rosario Navarro, SCCOE/MHS, Tricia Pastor Cross, Cabrillo College, Hendrika Sheldon, Happy Acers Family Child Care and Jerri Winner, Encompass

**Guest:** Ivan Avalos, C2C/Live Oak School District, Allison Guevara, C2C/Consultant, Lisa Hindman Holbert, Community Bridges, Shebreh Kalantari-Johnson, Master Plan Consultant, April Perry, Community Bridges, Brenda Ruiz, CDRC and Christina Valentin, CDRC.

- I. CALL TO ORDER/INTRODUCTIONS
  - D. Munoz called the meeting to order at 2:10 pm
- II. AGENDA REVIEW AND QUORUM CHECK
  - Quorum was met at 2:27 pm
  - Agenda was reviewed – no additions to the agenda
- III. APPROVAL OF CONSENT AGENDA ITEMS – ACTION ITEM
  - MAY MINUTES
  - COMMITTEE REPORTS
  - STAFF REPORT
  - CAC ANNUAL REPORT AND SELF ASSESSMENT

Motion was made by J. Weed-Pomerantz, seconded by M. Watkins to accept the consent agenda.



#### IV. PUBLIC COMMENTS AND COMMUNICATIONS

- D. Munoz acknowledged Carole Mulford on her retirement. C. Mulford was given a pictorial collage as a remembrance for her accomplishments in the field.
- L. Drury shared that Carole's creative thinking and energy will be missed by all.
- B. Griffin shared Carole's passion and commitment to the families and children in the ECE community.

#### V. CHILDHOOD ADVISORY CONCIL MASTER PLAN. INTRODUCTIONS AND OPENING QUESTION

- C. Mulford introduced the Master Plan Revise process as well as the co-facilitators Martine Watkins and Shebreh Kalantari-Johnson. She provided background information about the previous Master Plan which ends in 2018. She described the Master Plan as a road map for the work of the CAC that addresses this sector's needs and state required activities.
- M. Watkins proceeded with an introductory question:  
**Recall an incident when you were successful, delivered something brilliant, or went beyond what you thought was possible as an advocate of Early Care & Education. What qualities did you or the group display to achieve these results?**
- M. Watkins reminded the members that these qualities have supported the CAC efforts so far and it's these qualities that will carry us forth with our revised Master Plan.
- Councilmembers and guests shared their thoughts and responses.

#### VI. OVERVIEW OF MASTER PLAN PROCESS

- S. Kalantari-Johnson provided an overview of the Master Plan process. Described the three groups that will be working on the plan and the timeline.  
The three groups are:
  - Core Planning Team-Martine Watkins, Shebreh Kalantari-Johnson, Diane Munoz and Carole Mulford. The team will plan and do follow up on meetings; pull pieces together between meetings; do background research—will meet monthly.
  - Master Plan Committee- will merge with CAC Executive Committee; this is where the detailed development of the plan will be done. The committee will meet monthly.
  - CAC Members - will review the work of the Master Plan Committee; provide input and approve plan. CAC will meet 3 times (including this meeting) and February 8<sup>th</sup> and May 10<sup>th</sup>.



- S. Kalantari-Johnson provided a timeline of the meetings, which included milestones for each meeting and informed the group that the final Master Plan would be submitted to the State in June 2018. She stated that we are hoping to create a plan that's both visionary/forward thinking, relevant AND achievable.
- C. Mulford shared the importance of having a current Master Plan that can be used by the County and City to help determine funds and how they will be used.
- C. Mulford shared the 3 Master Plan Principles:
  - Principle 1: Increase Access and Capacity: CAC provides the data that is needed by the state and community.
  - Principle 2: Quality Programs through Professional Development: Educate early educators to develop their skills. These include the Central Coast Early Care and Education Conference committee, workshops, and Together for Kindergarten community forum.
  - Principle 3: Educate and Advocate: Shaping public policy—letter writing, and oversight of CA state preschool funding allocations.

## VII. CELEBRATE SUCCESSES

- C. Mulford provided a power point of milestones achieved in the last 5 years.
- C. Mulford highlighted the following accomplishments under each goal areas:
  - Goal 1: Increase Access & Capacity
    - Compile and Create 2016 Needs Assessment
    - Oversee County Developer Fee Loan Program
    - Develop Child Care Expansion Priorities Report
  - Goal 2: Quality Programs through Professional Development
    - Hosted the Central Coast Early Care and Education Conference
    - California Transitional Kindergarten Stipend Program (CTKS)
    - Developed Santa Cruz County AB212 Plan
    - Established Early Learning Community (with First 5 and Head Start)
  - Goal 3: Educate and Advocate
    - Hosted the Raising of America film screenings
    - Oversee Distribution of CA State Preschool Expansion Funds
    - Coordinate Tri-County Partnerships - Development of AB300
    - Authored Editorials and Letter of Support

## VIII. REVIEW & INPUT ON DRAFT PRINCIPLES/PRIORITY AREAS & GOALS

- S. Kalantari-Johnson introduced the next activity, which was to review the previous principles and goals; review the new proposed focus areas (this term is being used in



place of the term principle); and develop new goal statements for each new focus area.

- S. Kalantari-Johnson reviewed the following defining terms:
  - **Principles**-Overarching Focus Area
  - **Goals**-End results that you want to achieve
  - **Objectives**-Sub goals with measurable results that get you to your end goal
  - **Activities**- Actions you take to support goals & Objectives
- S. Kalantari-Johnson reviewed prior Principles & Goals
  - Principle 1: Increase Access & Capacity
    - Goal 1: To engage community partners to advocate for adequate funding and facilities that support early care and education for children 0-12.
  - Principle 2: Quality Programs Through Professional Development
    - Goal 2: To work with community partners to strengthen the early care and education workforce through professional growth and career development.
  - Principle 3: Educate & Advocate
    - Goal 3: To clearly articulate the importance of quality early care and education.
- S. Kalantari-Johnson presented an overview of the four new proposed focus areas and descriptions developed by the Planning Committee:
  - **Accessibility**—Jane Weed Pomerantz and Yvette Brooks were part of this planning committee group  
*Description: The space exists; families have the capability to use it, a place to be and the money to pay for it, options for hours of operation. QIRS Definition-Outreach to let families know that quality ECE is available, what that looks like and how to get it.*
  - **Affordability**—Carole Mulford, Elaine Henning, Jane Weed Pomerantz and Yvette Brooks were part of this planning committee group  
*Description: All children needing care can get care.*
  - **Quality**---Diane Munoz, Martine Watkins, Shebreh Kalantari-Johnson, Jane Weed Pomerantz and Yvette Brooks were part of this planning committee group  
*Description: The care children receive is high quality and allows children to meet their full potential.*
  - **Sustainability** ---Larry Drury, Nicole Young, Jude Rose, Jane Weed Pomerantz and Yvette Brooks were part of this planning committee group  
*Description: includes strengthening funding, policies, best practices and partnership. It's about economic vitality.*



- S. Kalantari-Johnson asked CAC members to develop goal statements for each of the proposed new Focus Areas.
- The group was asked to respond to the following question to help develop a potential goal statement: **What would success look like in your selected Focus Area?**
- S. Kalantari-Johnson asked members to report out on their goal statements. The following goal statements were provided for each Focus Area:
  - **Accessibility:** To ensure accessibility to childcare for all families in Santa Cruz County by engaging all community partners to commit to the following objectives...
  - **Affordability:** (this group came up with 3 goal statements)
    - People of all socioeconomic levels have access to childcare they can afford.
    - ECE professionals are valued as demonstrated by appropriate compensation (living wage, benefits).
    - Integrated, equitable childcare for people of all socioeconomic levels.
  - **Quality:** Every child has access to high quality program.
  - **Sustainability:** To build a community and political commitment for a sustained investment in high quality ECE that is commensurate with need.

#### IX. ANNOUNCEMENTS

- Master Plan planning meeting will be held on Jan. 30<sup>th</sup> from 11:00 to 1:00 pm.
- C. Mulford announced that the new CAC brochures are available to distribute.
- M. Castro announced that there are four vacancies in the SCCOE/Migrant Head Start program.

#### X. TOUR OF THE LOST CHILDHOODS: VOICES OF SANTA CRUZ COUNTY FOSTER YOUTH AND THE FOSTER YOUTH MUSEUM

- Council members toured the exhibit.

#### XI. ADJOURNMENT

- Meeting adjourned at 3:45 pm.

**Next meeting:** Thursday, February 8, 2018 location TBD