



Final Report

Santa Cruz County Early Care, Education, and After- School Care Strategic Plan – 2023: Technical Appendices

Prepared for

Santa Cruz County Childhood Advisory Council,

Santa Cruz County Office of Education

Prepared by

Brion Economics, Inc.

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SANTA CRUZ
COUNTY OFFICE OF
EDUCATION
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Santa Cruz County Child Care Strategic Plan - 2023

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Source: Brion Economics, Inc.

Table A-1
Estimated Population by Age Group - 2020 and 2023
Santa Cruz County Child Care Strategic Plan - 2023

Age Group	2020 Population	Percent of Children, 0-12	Percent of Total Population	2023 Population	Percent of Children, 0-12	Percent of Total Population	Net Change	% Change
0 to 2 Years Old (up to 24 mos.)	4,692	12.0%	1.7%	4,738	12.5%	1.7%	46	1.0%
2 Years Old	2,532	6.5%	0.9%	2,389	6.3%	0.9%	(143)	-5.6%
3 Years Old	2,790	7.1%	1.0%	2,623	6.9%	0.9%	(167)	-6.0%
4 Years Old	3,174	8.1%	1.2%	2,698	7.1%	1.0%	(476)	-15.0%
5 to 12 Years Old	25,945	66.3%	9.6%	25,584	67.3%	9.2%	(361)	-1.4%
Total 0 to 12 Years Old	39,133	100.0%	14.5%	38,032	100.0%	13.7%	(1,101)	-2.8%
Total Population	270,067			277,087			7,020	2.6%
Children as % of Total Population	14%			14%				

Sources: CA Dept. of Finance - P-2B Projections; Brion Economics, Inc.

Table A-2**Estimated Population by Area - Jan. 1 - 2020 and 2022****Santa Cruz County Child Care Strategic Plan - 2023**

Location	2020 Estimate	Percent of Total Population	2022 Estimate	Percent of Total Population	Net Change	% Change
Capitola	9,853	4%	9,794	4%	-59	-1%
Santa Cruz	64,731	24%	64,075	24%	-656	-1%
Scotts Valley	12,288	5%	12,049	5%	-239	-2%
Watsonville	51,776	19%	50,669	19%	-1,107	-2%
Balance of County	132,213	49%	129,977	49%	-2,236	-2%
Total County	270,861	100%	266,564	100%	-4,297	-2%

Sources: CA Dept. of Finance - E-5 Report; Brion Economics, Inc.

Table A-3

Study Zip Codes, Names and Status

Santa Cruz County Child Care Strategic Plan - 2023

BOS District	ZIP Codes (1)	Location Name	Region	Incorporation Status
na	95001	Aptos	N/A	not on map / no data in AIR
2	95003	Aptos / Rio del Mar / Seacliff / Seascape	Mid-County	Unincorporated
5	95005	Ben Lomond	San Lorenzo Valley	Unincorporated
5	95006	Big Basin / Boulder Creek	San Lorenzo Valley	Unincorporated
5	95007	Brookdale	San Lorenzo Valley	Unincorporated
1 and 2	95010	Capitola	Mid-County	City
3	95017	Davenport	North County	Unincorporated
5	95018	Felton / Lompico	San Lorenzo Valley	Unincorporated
2	95019	Freedom	South County	Unincorporated
5	95041	Mount Hermon	North County	Unincorporated
1 and 3	95060	Santa Cruz / Bonny Doon	North County	City of Santa Cruz and Unincorporated
na	95061	Santa Cruz	N/A	not on map / PO Box Only
1	95062	Santa Cruz / Twin Lakes / Opal Cliffs / Live Oak / Pleasure Point	North County	City of Santa Cruz and Unincorporated
na	95063	Santa Cruz	N/A	not on map / PO Box Only
3	95064	Santa Cruz / University	North County	City
1	95065	Santa Cruz / Happy Valley	North County	City of Santa Cruz and Unincorporated
5	95066	Scotts Valley	North County	City
	95067	Santa Cruz / Scotts Valley	N/A	not on map / PO Box Only
1	95073	Soquel / Olive Springs	Mid-County	Unincorporated
4	95077	Watsonville	South County	PO Box; included in 95076
1, 2 and 5	95033*	Summit	San Lorenzo Valley	Unincorporated
4 and 2	95076**	Corralitos / La Selva Beach / Pajaro / Royal Oaks / Watsonville	South County	City of Watsonville and Unincorporated

*This zip code is partly in Santa Clara County and includes the unincorporated areas of: Indian Rock Ranch, Las Cumbres, White Rock, Summit West, Laurel, Glenwood, Summit, Summit Woods, Skyland, The Willows, Fidel Ranch, Highland, Spanish Ranch, and Redwood Lodge.

** This zip code is partly in Monterey County.

(1) Note that zip codes 95001, 95061, 95063, 95067 and 95077 are PO Box zip codes only.

Data Sources include:

<https://www.unitedstateszipcodes.org/#zipcodes-list>

<https://tools.usps.com/zip-code-lookup.htm?bycitystate>

<https://www.co.santa-cruz.ca.us/Government/BoardofSupervisors/SupervisorialDistrictLinks.aspx>

Sources: Santa Cruz County Office of Education; Brion Economics, Inc.

Table A-4

Zip Codes by Region

Santa Cruz County Child Care Strategic Plan - 2023

Region Name	Zip Codes	Notes
San Lorenzo Valley	95005, 95006, 95007, 95018, 95033	excluding portion of 95033 in Los Gatos
North County	95017, 95041, 95060, 95062, 95064, 95065, 95066	
Mid-County	95003, 95010, 95073	
South County	95019, 95076, 95077	excludes 95012, which is in Castroville, Monterey Co.

Note: These regions correspond to the region definitions used on the DataShare.org, with the exceptions noted in the Notes column; excludes all PO Box zip codes.

<https://www.datasharescc.org/demographicdata/index/view?id=1469&localeTypeId=28>

Sources: DataShare Santa Cruz County; Brion Economics, Inc.

Table A-5

Estimate of Children by Age - AIR 2020 Data

Santa Cruz County Child Care Strategic Plan - 2023

ZIP Code (1)	Infant/Toddler	Preschool			School Age	0 to 12 Years	Percent
	0 up to 2 Years	2 Years	3 Years	4 Years	5 to 12 Years		
95001	0	0	0	0	0	0	0%
95003	406	272	160	211	1,840	2,889	7%
95005	155	87	80	96	654	1,072	3%
95006	222	124	114	138	937	1,535	4%
95007	18	10	9	11	75	123	0%
95010	136	98	47	65	637	983	2%
95017	21	12	11	13	89	146	0%
95018	194	108	100	120	818	1,340	3%
95019	191	106	98	118	803	1,316	3%
95033	187	113	102	118	1,021	1,541	4%
95041	3	2	2	2	15	24	0%
95060	777	525	303	401	3,535	5,541	14%
95061	0	0	0	0	0	0	0%
95062	539	387	185	257	2,518	3,886	10%
95063	0	0	0	0	0	0	0%
95064	109	79	38	52	512	790	2%
95065	160	99	72	90	701	1,122	3%
95066	367	205	188	228	1,546	2,534	6%
95067	0	0	0	0	0	0	0%
95073	225	132	108	134	967	1,566	4%
95076	1,975	1,124	1,026	1,221	8,471	13,817	34%
95077	0	0	0	0	0	0	0%
TOTAL	5,685	3,483	2,643	3,275	25,139	40,225	100%
Percent	14%	9%	7%	8%	62%	100%	

(1) Number of children (5-year estimates from American Community Survey), source: AIR analysis of American Community Survey, Public Use Microdata Sample (PUMS) data, one-year estimates, by location of family residence

Note that zip codes with no data are P.O. Box zip codes.

Sources: AIR-Early Learning Needs Assessment Tool (ELNAT); Brion Economics, Inc.

Table A-6
Children by Age and Total Population by Region and Zip Code - 2020 Estimates
Santa Cruz County Child Care Strategic Plan - 2023

Region	Zip Code	Estimated Children By Age Group (1)						Total Population (2)	Children as % of Total Population
		0 up to 2 Years	2 Years	3 Years	4 Years	5 to 12 Years	0 to 12 Years		
San Lorenzo Valley (3)	95005	155	87	80	96	654	1,072	7,731	13.9%
	95006	222	124	114	138	937	1,535	9,457	16.2%
	95007	18	10	9	11	75	123	395	31.1%
	95018	194	108	100	120	818	1,340	6,348	21.1%
	95033	187	113	102	118	1,021	1,541	6,035	25.5%
Total San Lorenzo Valley		776	442	405	483	3,505	5,611	29,966	18.7%
North County	95017	21	12	11	13	89	146	831	17.6%
	95041	3	2	2	2	15	24	349	6.9%
	95060	777	525	303	401	3,535	5,541	48,910	11.3%
	95062	539	387	185	257	2,518	3,886	36,413	10.7%
	95064	109	79	38	52	512	790	10,622	7.4%
	95065	160	99	72	90	701	1,122	8,164	13.7%
	95066	367	205	188	228	1,546	2,534	15,275	16.6%
Total North County		1,976	1,309	799	1,043	8,916	14,043	120,564	11.6%
Mid-County	95003	406	272	160	211	1,840	2,889	25,230	11.5%
	95010	136	98	47	65	637	983	8,908	11.0%
	95073	225	132	108	134	967	1,566	11,289	13.9%
Total Mid-County		767	502	315	410	3,444	5,438	45,427	12.0%
South County (4)	95019	191	106	98	118	803	1,316	8,743	15.1%
	95076	1,975	1,124	1,026	1,221	8,471	13,817	68,773	20.1%
Total South County		2,166	1,230	1,124	1,339	9,274	15,133	77,516	19.5%
TOTAL SANTA CRUZ COUNTY		5,685	3,483	2,643	3,275	25,139	40,225	273,473	14.7%

(1) Number of children - 5-year estimates from AIR analysis of American Community Survey, Public Use Microdata Sample (PUMS) data.

(2) 2020 American Community Survey by zip code. This is the most recent data available.

(3) AIR uses 60.9% of the children in zip code 95033 to adjust for the portion of the zip code that extends beyond the County boundary.
This same adjustment is applied to total population.

(4) AIR uses 81.6% of the children in zip code 95076 to adjust for the portion of the zip code that extends beyond the County boundary.
This same adjustment is applied to total population.

Sources: AIR-Early Learning Needs Assessment Tool (ELNAT); American Community Survey - US Census; Brion Economics, Inc.

Table A-7

Labor Force Participation Rates by Zip Code and Age Group

Santa Cruz County Child Care Strategic Plan - 2023

Region (1)	Zip Code	Householder with Own Children Under 6 Years Old	All Parents in Family in Labor Force	LFPRs Under 6 Years Old	Householders with Own Children 6 to 17 Years Old	All Parents in Family in Labor Force	LFPRs 6 to 17 Years Old
San Lorenzo Valley	95005	-	-	at a zip code in 20	-	-	0.0%
	95006	343	231	67.3%	832	579	69.6%
	95007	43	-	0.0%	42	-	0.0%
	95018	265	219	82.6%	588	493	83.8%
	95033	265	119	44.8%	879	547	62.2%
Total San Lorenzo Valley	Total / Wt. Average	916	569	62.1%	2,341	1,619	69.1%
North County	95017	58	-	0.0%	221	61	27.6%
	95041	102	102	100.0%	97	89	91.8%
	95060	2,102	1,726	82.1%	4,274	2,990	70.0%
	95062	1,704	1,118	65.6%	3,706	2,903	78.3%
	95064	51	23	45.1%	121	69	57.0%
	95065	491	203	41.3%	1,084	776	71.6%
	95066	813	713	87.7%	1,643	1,401	85.3%
Total North County	Total / Wt. Average	5,321	3,885	73.0%	11,146	8,289	74.4%
Mid-County	95003	984	667	67.8%	3,073	2,100	68.3%
	95010	299	154	51.5%	970	724	74.6%
	95073	572	308	53.8%	1,710	1,407	82.3%
Total Mid-County	Total / Wt. Average	1,855	1,129	60.9%	5,753	4,231	73.5%
South County	95019	329	229	69.6%	1,404	875	62.3%
	95076	5,374	3,885	72.3%	12,721	8,644	68.0%
Total South County	Total / Wt. Average	5,703	4,114	72.1%	14,125	9,519	67.4%
Total Santa Cruz County	Total / Wt. Average	13,795	9,697	70.3%	33,365	23,658	70.9%

(1) 2021 American Community Survey by zip code. Note zip codes 95033 and 95076 are adjusted to exclude the areas outside the County boundaries, based on AIR adjustments.

Sources: ACS US Census; Brion Economics, Inc.

Table A-8
Children Ages 0 to 12 Years Old by Race/Ethnicity - 2020
Santa Cruz County Child Care Strategic Plan - 2023

Ethnicity (1)	Infants/Toddlers 0 up to 2 Years	Preschool 2 to 4 Years	School Age 5 to 12 Years	Total 0 to 12 Years
Number of children, White				
Santa Cruz County	1,934	3,505	9,996	15,435
Percent of Total	34%	37%	40%	38%
Number of children, Hispanic				
Santa Cruz County	3,195	5,431	13,014	21,640
Percent of Total	56%	58%	52%	54%
Number of children, Asian				
Santa Cruz County	86	69	659	814
Percent of Total	1.51%	0.73%	2.62%	2.0%
Number of children, Black or African American				
Santa Cruz County	61	46	194	301
Percent of Total	1.07%	0.49%	0.77%	1%
Number of children, Filipino				
Santa Cruz County	42	5	55	102
Percent of Total	0.74%	0.05%	0.22%	0.3%
Number of children, American Indian				
Santa Cruz County	1	2	4	7
Percent of Total	0.02%	0.02%	0.02%	0.02%
Number of children, Alaska Native				
Santa Cruz County	-	-	-	-
Percent of Total	0%	0%	0%	0%
Number of children, two or more races				
Santa Cruz County	351	332	1,168	1,851
Percent of Total	6%	4%	5%	5%
Number of children, other race/ethnicity				
Santa Cruz County	14	16	49	79
Percent of Total	0.25%	0.17%	0.19%	0.20%
Total Children, All Ethnicities				
Santa Cruz County	5,684	9,406	25,139	40,229
Percent of Total	100%	100%	100%	100%

(1) Number of children (five-year estimates from American Community Survey), AIR analysis of American Community Survey, Public Use Microdata Sample (PUMS) data, one-year estimates, by location of family residence; California Early Learning Needs Assessment Tool. Data is the sum of all zip codes. This is the most recent information available.

Sources: AIR-Early Learning Needs Assessment Tool (ELNAT); Brion Economics, Inc.

Table A-9**Unmet Need for Subsidized Care by Age Group - 2020****Santa Cruz County Child Care Strategic Plan - 2023**

Item	Infants/Toddlers 0 up to 2 Years	Preschool 2-4 Years	School-Age 5-12 Years	Total 0-12 Years
Subsidized Care Need				
Estimated Children (See Table A-6)	5,685	9,401	25,139	40,225
Need for Subsidized Spaces - 85% of SMI (1)	3,287	5,201	14,211	22,699
Percent of Total Children	58%	55%	57%	56%
Enrollment in Subsidized Care (2)	835	3,041	6,202	10,078
Unmet Need	(2,452)	(2,160)	(8,009)	(12,621)
Percent of Need Unmet for Subsidized Care	25.4%	58.5%	43.6%	44.4%
Federal Poverty Levels				
Children Under 100% of Federal Poverty Level	751	1,396	4,118	6,265
Percent Distribution	12%	22%	66%	100%
Percent of Total Children	13%	15%	16%	16%
Children Under 50% of Federal Poverty Level	130	297	1,081	1,508
Percent Distribution	9%	20%	72%	100%
Percent of Total Children	2%	3%	4%	4%

(1) Number of children eligible for subsidized child care (income and qualifying need) (five-year estimates, from American Community Survey). Total is the sum of all zip code data; countywide totals reported by AIR are slightly different.

(2) See Table A-20. Data based on 2023 survey of subsidized care spaces by age prepared for the County's 2023 Zip Code Priorities Analysis. The Zip Code Priorities analysis uses slightly different age groups, i.e., 0 to up to 3, 5 to 5, and 6 to 12 years old.

Sources: Santa Cruz County Childhood Advisory Council, AIR-Early Learning Needs Assessment Tool (ELNAT); Brion Economics, Inc.

Table A-10**Children Requiring Non-Traditional Child Care Hours****Santa Cruz County Child Care Strategic Plan - 2023**

Item (1)	Infants/Toddlers 0 up to 2 Years	Preschool 2-4 Years	School-Age 5-12 Years	Total 0-12 Years
Total Children	5,685	9,401	25,139	40,225
Number of children needing non-traditional hours of care	189	204	1,185	1,578
Percent of Total Children	3.3%	2.2%	4.7%	3.9%
Number of children needing non-traditional hours care and in families earning under 85% state median income (SMI)	124	143	743	1,010
Percent of Total Children	2.2%	1.5%	3.0%	2.5%

(1) 2020 AIR - total of County zip codes - five-year estimates from American Community Survey.

Sources: AIR-Early Learning Needs Assessment Tool (ELNAT); American Community Survey - US Census; Brion Economics, Inc.

Table A-11

Comparison of Child Care Worker to School Teacher Compensation
Santa Cruz County Child Care Strategic Plan - 2023

Type of Workforce (1)	Amounts
School Educators & Administrators	
Education Administrators, Kindergarten through Secondary	\$124,194
Education Administrators, All Other	\$120,754
Elementary School Teachers, Except Special Education	\$87,769
Special Education Teachers, Kindergarten and Elementary School	\$88,733
Child Care Workers and Administrators	
Education and Childcare Administrators, Preschool and Daycare	\$55,764
Preschool Teachers, Except Special Education	\$42,144
Childcare Workers	\$36,353
Child Care Administrators as % of School Administrators	45%
Preschool Teachers as % of Elementary School Teachers	48%
Child Care Workers as % of Elementary School Teachers	41%

(1) See Occupational Employment (May 2021) & Wage (2022 - 1st Quarter) Data , from CA Economic Development Department for Santa Cruz County- Watsonville CA area, as viewed 2.22.23.

Note hourly wage data is not available for teachers.

See '<http://www.labormarketinfo.edd.ca.gov>

Sources: California Economic Development Department; Brion Economics, Inc.

Table A-12

Number of Households by Household Income, Type and Size of Household
Santa Cruz County Child Care Strategic Plan - 2023

Household Type or Size	Santa Cruz County		
	Number	% Distribution	Median income
HOUSEHOLD INCOME BY RACE AND HISPANIC OR LATINO ORIGIN OF HOUSEHOLDER			
Households	96,275		\$89,986
One race--			
White	76,783	79.80%	\$96,498
Black or African American	866	0.90%	\$77,804
American Indian and Alaska Native	708	0.70%	\$75,192
Asian	4,200	4.40%	\$73,833
Native Hawaiian and Other Pacific Islander	210	0.20%	-
Some other race	9,028	9.40%	\$62,773
Two or more races	4,480	4.70%	\$99,635
Hispanic or Latino origin (of any race)	22,297	23.20%	\$70,679
White alone, not Hispanic or Latino	66,856	69.40%	\$100,259
HOUSEHOLD INCOME BY AGE OF HOUSEHOLDER			
15 to 24 years	4,119	4.3%	\$26,818
25 to 44 years	25,384	26.4%	\$94,947
45 to 64 years	38,506	40.0%	\$113,143
65 years and over	28,266	29.4%	\$68,540
FAMILIES			
Families	60,870		\$109,931
With own children of householder under 18 years	23,946	39.3%	\$104,095
With no own children of householder under 18 years	36,924	60.7%	\$114,569
Married-couple families	46,297	76.1%	\$129,683
With own children under 18 years	17,123	28.1%	\$131,941
Female householder, no spouse present	9,718	16.0%	\$61,108
With own children under 18 years	4,268	7.0%	\$43,672
Male householder, no spouse present	4,855	8.0%	\$79,307
With own children under 18 years	2,555	4.2%	\$72,625
FAMILY INCOME BY FAMILY SIZE			
2-person families	28,798	47.3%	\$101,782
3-person families	12,688	20.8%	\$117,661
4-person families	11,655	19.1%	\$133,799
5-person families	4,466	7.3%	\$107,802
6-person families	1,701	2.8%	\$85,347
7-or-more person families	1,562	2.6%	\$121,000
FAMILY INCOME BY NUMBER OF EARNERS			
No earners	7,822	12.9%	\$64,477
1 earner	17,993	29.6%	\$83,896
2 earners	25,748	42.3%	\$137,579
3 or more earners	9,307	15.3%	\$143,888
NONFAMILY HOUSEHOLDS			
Nonfamily households	35,405		\$54,031
Female householder	19,615	55.4%	\$49,633
Living alone	13,936	39.4%	\$37,412
Not living alone	5,679	16.0%	\$89,663
Male householder	15,790	44.6%	\$60,646
Living alone	10,227	28.9%	\$49,421
Not living alone	5,563	15.7%	\$89,987

MEDIAN INCOME IN THE PAST 12 MONTHS (IN 2020 INFLATION-ADJUSTED DOLLARS); as viewed 3.1.23.

Data is from <https://data.census.gov/table?q=median+family+income&g=0500000US06087&y=2020>

2016-2020 American Community Survey 5-Year Estimates

Sources: Source: American Community Survey - U.S. Census; Brion Economics, Inc.

Table A-13**Average and Median Household Income by Region - 2022****Santa Cruz County Child Care Strategic Plan - 2023**

Region	Average Household Income (1)	Income as % of County	Median Household Income (1)	Income as % of County
San Lorenzo Valley	\$193,067	131%	\$146,051	143%
North County	\$153,601	104%	\$103,933	102%
Mid-County	\$158,339	107%	\$116,836	115%
South County	\$112,036	76%	\$79,674	78%
Santa Cruz County	\$147,733	100%	\$102,032	100%
State of California	\$129,700	88%	\$89,481	88%

(1) Demographic data by Claritas.

Source: DataShare Santa Cruz County; Brion Economics, Inc.

Table A-14

Families with Children Below Poverty Level by Region - 2022

Santa Cruz County Child Care Strategic Plan - 2023

Region (1)	Total Families with Children Below Federal Poverty	% of Total Families with Children
San Lorenzo Valley	78	0.88%
North County	672	2.86%
Mid-County	367	3.17%
South County	1,494	6.84%
Santa Cruz County	2,292	3.85%
State of California	599,291	6.52%

(1) Demographic data by Claritas.

Source: DataShare Santa Cruz County; Brion Economics, Inc.

Table A-15**Average Cost of Care by Age Group and Facility Type - March 2023****Santa Cruz County Child Care Strategic Plan - 2023**

Type of Care	Infants Toddlers	Preschool	School Age
Center-Based Care (1)			
Center Full-Time Average Market Rate - Monthly	\$1,851	\$1,538	\$758
Center Full-Time Average Market Rate - Yearly	\$22,214	\$18,461	\$9,100
Center Part-Time Average Market Rate - Monthly	\$1,335	\$962	\$509
Center Part-Time Average Market Rate - Yearly	\$16,018	\$11,542	\$6,112
Family Child Care Homes (1)			
FCCH Full-Time Average Market Rate - Monthly	\$1,447	\$1,308	\$850
FCCH Full-Time Average Market Rate - Yearly	\$17,360	\$15,690	\$10,202
FCCH Part-Time Average Market Rate - Monthly	\$1,041	\$788	\$610
FCCH Part-Time Average Market Rate - Yearly	\$12,490	\$9,459	\$7,315
License-Exempt Centers (1)			
License-Exempt Center Full-Time Average Market Rate	na	na	na
License-Exempt Center Part-Time Average Market Rate	na	\$260	\$590

(1) Data from Sita Moon, Child Development Resource Center, Santa Cruz County Office of Education as of 3.2.23

Sources: California Child Care Resource & Referral Network; Santa Cruz Office of Education; Brion Economics, Inc.

Table A-16**Monthly and Daily Maximum Reimbursement Rates - 2022****Santa Cruz County Child Care Strategic Plan - 2023**

Type of Care	Infants Under 2 Years	Preschool 2-4 Years	School-Age 5-12 Years
Child Care Center Providers for Santa Cruz County	Monthly Rates		
Center-Based Care (1)			
Center Full-Time Maximum Reimbursement	\$1,683	\$1,205	\$1,069
Center Part-Time Maximum Reimbursement	\$1,141	\$772	\$498
Family Child Care Homes for Santa Cruz County (1)			
FCCH Full-Time Maximum Reimbursement	\$1,132	\$1,003	\$759
FCCH Part-Time Maximum Reimbursement	\$760	\$677	\$584
TrustLined/Relative for Santa Cruz County (1)	Daily Rates		
Center Full-Time Maximum Reimbursement	\$43	\$39	\$32
Center Part-Time Maximum Reimbursement (2)	na	na	na

(1) Maximum reimbursement cost data from <https://rcscc.adm.dss.ca.gov/index.aspx>. Viewed March 2, 2023.
and current as of January 1, 2022.

(2) No data for part-time maximum reimbursement.

Sources: California Department of Social Services (CDSS); Santa Cruz County Office of Education; Brion Economics, Inc.

Table A-17

Self-Sufficiency by Household Type and Size - Santa Cruz County

Santa Cruz County Child Care Strategic Plan - 2023

Item	1 Adult No Children	1 Adult, 1 Infant, 1 Preschooler	1 Adult, 1 Infant, 1 Preschooler, 1 School Age	1 Adult, 2 Preschoolers	2 Adults, 1 Infant, 1 Preschooler	1 Infant, 1 Preschooler, 1 School Age	2 Adults, 2 Preschoolers
HOUSEHOLD EXPENSES							
Rent	\$2,198	\$2,897	\$3,785	\$2,897	\$2,897	\$3,785	\$2,897
Utilities	\$94	\$124	\$162	\$124	\$124	\$162	\$124
Child Care	\$0	\$3,000	\$3,941	\$2,714	\$3,000	\$3,941	\$2,714
Health Care	\$197	\$732	\$753	\$731	\$791	\$811	\$790
Food	\$351	\$697	\$946	\$706	\$979	\$1,197	\$987
Transportation	\$318	\$326	\$326	\$326	\$624	\$624	\$624
Miscellaneous	\$316	\$778	\$991	\$750	\$841	\$1,052	\$813
Taxes	\$873	\$3,180	\$4,667	\$2,964	\$2,799	\$4,144	\$2,599
Child Care Tax Credit (-)	\$0	(\$100)	(\$100)	(\$100)	(\$100)	(\$100)	(\$100)
Child Tax Credit (-)	\$0	(\$333)	(\$500)	(\$333)	(\$333)	(\$500)	(\$333)
Earned Income Tax Credit (-)	\$0	\$0	\$0	\$0	\$0	\$0	\$0
SELF-SUFFICIENCY STANDARD							
Hourly Wage (per adult)	\$24.70	\$64.21	\$85.06	\$61.24	\$33.01	\$42.94	\$31.57
Monthly Wage	\$4,347	\$11,301	\$14,970	\$10,778	\$11,621	\$15,116	\$11,114
Annual Wage	\$52,163	\$135,615	\$179,645	\$129,337	\$139,452	\$181,390	\$133,371
Emergency Savings (Monthly)	\$151	\$732	\$1,147	\$698	\$288	\$419	\$271
Child Care as % of SS Monthly Income	0%	27%	26%	25%	26%	26%	24%

Data from <https://insightccd.org/family-needs-calculator/>

Source: Insight Center and Brion Economics, Inc.

Table A-18**Subsidies for Child Care Affecting Family Budgets - 2022****Santa Cruz County Child Care Strategic Plan - 2023**

Household Income Category	Amounts	Percent Distribution
Median Family Income		
Monthly Income	\$7,828	100%
Housing	\$3,131	40%
Preschooler	\$1,096	14%
Infant	\$1,018	13%
All Other Family Needs	\$2,583	33%
Income Eligible Family With Subsidy		
Monthly Income	\$4,938	100%
Housing	\$3,111	63%
Family Fee	\$494	10%
All Other Family Needs	\$1,333	27%
Income Eligible Family Without Subsidy		
Monthly Income	\$4,938	100%
Housing (1)	\$2,518	51%
Preschooler	\$988	20%
Infant	\$1,136	23%
All Other Family Needs	\$296	6%

(1) Notes figures added up to 112% of income; housing costs were adjusted downward to 51% from 63%.

Sources: 2021 California Child Care Portfolio, Santa Cruz County

Data; Brion Economics, Inc.

Table A-19
Quality Counts Participation - 2023
Santa Cruz County Child Care Strategic Plan - 2023

Type of Provider	Number of Participant Providers - 2023	Number of Participant Providers - 2019	Net Change	Tier 1	Tier 2	Tier 3	Tier 4	Tier 5
Child Care Centers Participating and Rated	39			0	0	0	33	5
Child Care Centers Participating and Not Yet Rated	7			---	---	---	---	---
Total Centers Participating	46	46	0					
Family Child Care Sites Participating and Rated	33			0	0	9	24	0
Family Child Care Sites Participating and Not Yet Rated	27			---	---	---	---	---
Total FCCHs Participating	60	60	0					
Total Sites in Quality Counts	106	106	0	0	0	9	57	5
Total Providers Sites (1)	343							
Percent Participation	31%							

Note: Tier 1 is the lowest level of participation and Tier 5 the highest.

Data from Vicki Boriack, First 5 - Santa Cruz County, 3.8.23.

(1) As of March e2023, there 106 active center based providers and 237 FCCHS.

Sources: First 5 - Santa Cruz County; Santa Cruz County Office of Education; Brion Economics, Inc.

Table A-20

Santa Cruz County TK Enrollment Per School and Region - FY 2022-2023

Santa Cruz County Child Care Strategic Plan - 2023

Region and School District	List TK Schools, Zip Codes	Enrolled number of TK FY 2022-2023	No. of 4 Year Olds	Percent in TK in FY 2022-2023
San Lorenzo Valley				
San Lorenzo Valley USD	Boulder Creek Elementary: 95006	29		
San Lorenzo Valley USD	San Lorenzo Valley Elem.: 95018	47		
Total San Lorenzo Valley		76	483	15.7%
North County				
Happy Valley Elementary	Happy Valley: 95065	7		
Soquel Union School District	Santa Cruz Gardens Elem.: 95065	20		
Bonny Doon Unified Elementary	Pacific (Pacific District): 95060	3		
Live Oak School District	Del Mar: 95062	22		
Live Oak School District	Live Oak: 95062	13		
Live Oak School District	Green Acres: 95062	22		
Pacific Elementary	Pacific: 95017	10		
Scotts Valley USD	Brook Knoll: 95060	45		
Scotts Valley USD	Vine Hill: 95066	23		
Santa Cruz City School	Bay View: 95060	22		
Santa Cruz City School	Westlake: 95060	23		
Santa Cruz City School	Gault: 95062	15		
Santa Cruz City School	DeLaveaga: 95065	22		
Total North County		247	1,043	23.7%
Mid-County				
Soquel Union School District	Soquel Elementary: 95073	12		
Soquel Union School District	Main Street Elementary: 95073	23		
Mountain Elementary	Mountain: 95073	18		
Pajaro Valley USD	Mar Vista and Valencia: 95003	47		
Total Mid-County		100	410	24.4%
South County				
Pajaro Valley USD	Amesti, Calabasas, Hall District, H.A. Hyde, Mintie White, Radcliff, Starlight: 95076	121		
Total South County		121	1,339	9.0%
Total Santa Cruz County		544	3,275	16.6%

Note: Data was collected by the Childhood Advisory Council Staff during March 2023.

Data for PVUSD is not available by school site and was provided by PVUSD staff, April 2023.

Sources: Local School Districts; Santa Cruz County Office of Education; Brion Economics, Inc.

Table A-21

Subsidized Need and Funded Spaces by Age, Region, and Zip Code - 2023

Santa Cruz County Child Care Strategic Plan - 2023

Region	Zip Code	Children Eligible for Subsidized	Available Subsidized Child Care Spaces			Total Subsidized Spaces (5)	Number of Children Not Served	% of Eligible Children Not Served
			Infants - Toddlers (2)	Preschool (3)	School-Age (4)			
San Lorenzo Valley	95005	655	-	-	2	2	(653)	99.7%
	95006	938	-	32	27	59	(879)	93.7%
	95007	74	-	-	-	-	(74)	100.0%
	95018	819	-	84	59	143	(676)	82.5%
	95033 (6)	628	8	-	-	8	(620)	98.7%
Total San Lorenzo Valley		3,114	8	116	88	212	(2,902)	93.2%
North County	95017	91	-	49	133	182	91	-100.0%
	95041	14	-	-	-	-	(14)	100.0%
	95060	2,899	29	228	142	399	(2,500)	86.2%
	95062	1,910	4	444	653	1,101	(809)	42.4%
	95064	388	36	40	43	119	(269)	69.3%
	95065	634	3	55	156	214	(420)	66.2%
	95066	1,548	2	25	93	120	(1,428)	92.2%
Total North County		7,484	74	841	1,220	2,135	(5,349)	71.5%
Mid-County	95003	1,520	34	98	100	232	(1,288)	84.7%
	95010	484	-	3	6	9	(475)	98.1%
	95073	920	2	120	21	143	(777)	84.5%
Total Mid-County		2,924	36	221	127	384	(2,540)	86.9%
South County	95019	803	69	212	89	370	(433)	53.9%
	95076 (7)	8,374	648	1,651	4,678	6,977	(1,397)	16.7%
Total South County		9,177	717	1,863	4,767	7,347	(1,830)	19.9%
TOTAL SANTA CRUZ COUNTY		22,699	835	3,041	6,202	10,078	(12,621)	55.6%

(1) Estimates of children eligible for State Subsidy (85% of State Median Income) from ELNAT, year 2020 (most current available).

(2) Defined as children 0 to 35 months old for this table.

(3) Defined as children 3 to 5 year old for this table.

(4) Defined as children 6 to 12 year old for this table.

Kindergarten, 21st Century.

(6) AIR uses 60.9% of the children in zip code 95033 to adjust for the portion of the zip code that extends beyond the County boundary.

(7) AIR uses 81.6% of the children in zip code 95076 to adjust for the portion of the zip code that extends beyond the County boundary.

Data for Zip Code 95077 is included in 95076. For percentage of children not served, 0% means there are more spaces than demand.

Sources: Santa Cruz County Childhood Advisory Council, AIR-Early Learning Needs Assessment Tool (ELNAT); Brion Economics, Inc.

Table A-22

Available Subsidized Spaces by Age and Program Type - 2023

Santa Cruz County Child Care Strategic Plan - 2023

Program Type	Infants - Toddlers	Preschool	School-Age	Total Funded Spaces, 0 to 12 Years	% Distribution
CA General Child Care (CCTR)	166	-	311	477	4.7%
CA State Preschool Program (CSPP)	-	1,266	-	1,266	12.6%
Early Head Start	56	-	-	56	0.6%
Headstart Full Day	-	194	-	194	1.9%
Head Start Part Day		100		100	1.0%
Migrant Head Start	317	393	-	710	7.0%
Migrant Family Child Care (COE)	57	76	-	133	1.3%
California Migrant Child Care and Development	15	68	-	83	0.8%
CalWORKs Stage 1	31	50	43	124	1.2%
CalWORKs Stage 2 & 3	22	45	107	174	1.7%
Alternative Payment	171	278	359	808	8.0%
Transitional Kindergarten (TK)	-	544	-	544	5.4%
Extended Learning Opportunities Program (ELOP)	-	27	5,214	5,241	52.0%
ASES / 21st Century	-	-	168	168	1.7%
Total County	835	3,041	6,202	10,078	100.0%

Sources: Santa Cruz County Childhood Advisory Council; Brion Economics, Inc.

Appendix B: Child Care Supply and Demand Analysis

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Child Care Supply and Demand Analysis - 2023

Santa Cruz County Child Care Strategic Plan - 2023

Table No.	Table Name
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Supply & Demand Tables

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Source: Brion Economics, Inc.

Table B-1

Summary of Population and Children in Santa Cruz County - 2023

Santa Cruz County Child Care Strategic Plan - 2023

Age in Years	Estimated Children and Population - 2023		
	Totals	% of Children 0 to 12 Years (1)	% of Total Population
Santa Cruz County			
0 up to 2 Years	5,685	14.1%	2.1%
2 to 3 Years Old	6,126	15.2%	2.2%
4 Years Old	3,275	8.1%	1.2%
5 to 12 Years Old	<u>25,139</u>	<u>62.5%</u>	<u>9.2%</u>
Total 0 to 12 Years Old	40,225	100.0%	14.7%
Total Santa Cruz County Population	273,473		
San Lorenzo Valley			
0 up to 2 Years	776	13.8%	2.6%
2 to 3 Years Old	847	15.1%	2.8%
4 Years Old	483	8.6%	1.6%
5 to 12 Years Old	<u>3,505</u>	<u>62.5%</u>	<u>11.7%</u>
Total 0 to 12 Years Old	5,611	100.0%	18.7%
Total San Lorenzo Valley Population	29,966		
North County			
0 up to 2 Years	1,976	14.1%	1.6%
2 to 3 Years Old	2,108	15.0%	1.7%
4 Years Old	1,043	7.4%	0.9%
5 to 12 Years Old	<u>8,916</u>	<u>63.5%</u>	<u>7.4%</u>
Total 0 to 12 Years Old	14,043	100%	11.6%
Total North County Population	120,564		
Mid-County			
0 up to 2 Years	767	14.1%	1.7%
2 to 3 Years Old	817	15.0%	1.8%
4 Years Old	410	7.5%	0.9%
5 to 12 Years Old	<u>3,444</u>	<u>63.3%</u>	<u>7.6%</u>
Total 0 to 12 Years Old	5,438	100%	12.0%
Total Mid-County Population	45,427		
South County			
0 up to 2 Years	2,166	14.3%	2.8%
2 to 3 Years Old	2,354	15.6%	3.0%
4 Years Old	1,339	8.8%	1.7%
5 to 12 Years Old	<u>9,274</u>	<u>61.3%</u>	<u>12.0%</u>
Total 0 to 12 Years Old	15,133	100%	19.5%
Total South County Population	77,516		

(1) Number of children - 5-year estimates from ELNAT - American Community Survey, Public Use Microdata Sample (PUMS) data. Total Population from 2020 American Community Survey by zip code.

Sources: California Department of Finance; Brion Economics, Inc.

Table B-2

Existing Child Care Demand and Supply - Santa Cruz County - 2023

Santa Cruz County Child Care Strategic Plan - 2023

SANTA CRUZ COUNTY	Assumptions / Providers	Child Care by Age Group in 2023					
		Infants/Toddlers 0 to 24 Months	2 to 3 Years	4 Years	Total Preschool 2 to 4 Years	School Age 5 to 12 Years	Total 0 to 12 Years

TOTAL POPULATION

273,473

EXISTING DEMAND

		Child Care Demand					
Estimated Total Children by Age	(1)	5,685	6,126	3,275	9,401	25,139	40,225
Adjustment for 4-yea-olds in TK				83.4%		16.6%	100%
Adjusted Number of Children		5,685	6,126	2,731	8,857	25,683	40,225
Avg. LFPRs/ Demand Factors	(2)	70.6%	70.6%	70.8%	70.6%	71.7%	71.3%
Children Needing Licensed Care		4,013	4,325	1,933	6,258	18,408	28,678
% Distribution of Total Demand for Spaces		14%	15%	7%	22%	64%	100%

EXISTING SUPPLY

		Child Care Spaces					
Family Child Care Home Supply	237	636			1,272	950	2,858
Child Care Center Supply	106	383			3,511	1,220	5,114
License Exempt Supply	<u>31</u>	<u>23</u>			<u>93</u>	<u>5,913</u>	<u>6,029</u>
Current Child Care Supply	374	1,042			4,876	8,083	14,001
Percent Distribution		7%			35%	58%	100%

EXISTING SURPLUS/(SHORTAGE)

		(2,971)			(1,382)	(10,325)	(14,677)
Percent Distribution		20%			9%	70%	100%
Percentage of Demand Met by Existing Facilities/Spaces		26%			78%	44%	49%

Note all footnotes are shown in Table A-7.

Sources: AIR-Early Learning Needs Assessment Tool (ELNAT); American Community Survey (US Census); Santa Cruz County Office of Education; Brion Economics, Inc.

Table B-3

Child Care Demand and Supply - San Lorenzo Valley Region - 2023

Santa Cruz County Child Care Strategic Plan - 2023

San Lorenzo Valley Region	Assumptions / Providers	Child Care by Age Group at 2023					
		Infants/Toddlers 0 to 24 Months	2 to 3 Years	4 Years	Total Preschool 2 to 4 Years	School Age 5 to 12 Years	Total 0 to 12 Years
TOTAL POPULATION		29,966					
EXISTING DEMAND		Child Care Demand					
Estimated Total Children by Age	(1)	776	847	483	1,330	3,505	5,611
Adjustment for 4-yea-olds in TK				84.3%		15.7%	100%
Adjusted Number of Children		776	847	407	1,254	3,581	5,611
Avg. LFPRs/ Demand Factors	(2)	69.7%	69.7%	69.7%	69.7%	74.2%	72.6%
Children Needing Licensed Care		541	591	284	875	2,656	4,071
% Distribution of Total Demand for Spaces		13%	15%	7%	21%	65%	100%
EXISTING SUPPLY		Child Care Spaces					
Family Child Care Home Supply	10	(4)	24		48	30	102
Child Care Center Supply	7		29		163	51	243
License Exempt Supply	3		0		0	149	149
Current Child Care Supply	20		53		211	230	494
Percent Distribution			11%		43%	47%	100%
EXISTING SURPLUS/(SHORTAGE)			(488)		(664)	(2,426)	(3,577)
Percent Distribution			14%		19%	68%	100%
Percentage of Demand Met by Existing Facilities/Spaces			10%		24%	9%	12%

Note all footnotes are shown in Table A-7.

Sources: AIR-Early Learning Needs Assessment Tool (ELNAT); American Community Survey (US Census); Santa Cruz County Office of Education; Brion Economics, Inc.

Table B-4

Existing Child Care Demand and Supply - North County Region - 2023

Santa Cruz County Child Care Strategic Plan - 2023

North County Region	Assumptions / Providers	Child Care by Age Group at 2023					
		Infants/Toddlers 0 to 24 Months	2 to 3 Years	4 Years	Total Preschool 2 to 4 Years	5 to 12 Years	Total 0 to 12 Years

TOTAL POPULATION

120,564

EXISTING DEMAND

Child Care Demand

Estimated Total Children by Age	(1)	1,976	2,108	1,043	3,151	8,916	14,043
Adjustment for 4-yea-olds in TK				76.3%		23.7%	100%
Adjusted Number of Children		1,976	2,108	796	2,904	9,163	14,043
Avg. LFPRs/ Demand Factors	(2)	73.0%	73.0%	73.0%	73.0%	74.4%	73.9%
Children Needing Licensed Care		1,443	1,539	581	2,120	6,814	10,377
% Distribution of Total Demand for Spaces		14%	15%	6%	20%	66%	100%

EXISTING SUPPLY

Child Care Spaces

Family Child Care Home Supply	50	(4)	124		248	164	536
Child Care Center Supply	51		193		1,555	833	2,581
License Exempt Supply	<u>16</u>		<u>13</u>		<u>56</u>	<u>1,437</u>	<u>1,506</u>
Current Child Care Supply	117		330		1,859	2,434	4,623
Percent Distribution			7%		40%	53%	100%

EXISTING SURPLUS/(SHORTAGE)

(1,113) (261) (4,380) (5,754)

Percent Distribution		19%		5%		76%	100%
Percentage of Demand Met by Existing Facilities/Spaces		23%		88%		36%	45%

Note all footnotes are shown in Table A-7.

Sources: AIR-Early Learning Needs Assessment Tool (ELNAT); American Community Survey (US Census); Santa Cruz County Office of Education; Brion Economics, Inc.

Table B-5
Existing Child Care Demand and Supply - Mid-County Region - 2023
Santa Cruz County Child Care Strategic Plan - 2023

Mid-County Region	Assumptions / Providers	Child Care by Age Group at 2023					
		Infants/Toddlers 0 to 24 Months	2 to 3 Years	4 Years	Total Preschool 2 to 4 Years	5 to 12 Years	Total 0 to 12 Years
TOTAL POPULATION		45,427					
EXISTING DEMAND		Child Care Demand					
Estimated Total Children by Age	(1)	767	817	410	1,227	3,444	5,438
Adjustment for 4-yea-olds in TK				75.6%		24.4%	100%
Adjusted Number of Children		767	817	310	1,127	3,544	5,438
Avg. LFPRs/ Demand Factors	(2)	60.9%	60.9%	60.9%	60.9%	73.5%	69.1%
Children Needing Licensed Care		467	497	189	686	2,606	3,759
% Distribution of Total Demand for Spaces		12%	13%	5%	18%	69%	100%
EXISTING SUPPLY		Child Care Spaces					
Family Child Care Home Supply	10	(4)	26		52	38	116
Child Care Center Supply	20		60		630	336	1,026
License Exempt Supply	3		-		16	101	117
Current Child Care Supply	33		86		698	475	1,259
Percent Distribution			7%		55%	38%	100%
EXISTING SURPLUS/(SHORTAGE)			(381)		12	(2,131)	(2,500)
Percent Distribution			15%		0%	85%	100%
Percentage of Demand Met by Existing Facilities/Spaces			18%		102%	18%	33%

Note all footnotes are shown in Table A-7.

Sources: AIR-Early Learning Needs Assessment Tool (ELNAT); American Community Survey (US Census); Santa Cruz County Office of Education;
Brion Economics, Inc.

Table B-6

Existing Child Care Demand and Supply - South County Region - 2023

Santa Cruz County Child Care Strategic Plan - 2023

South County Region	Assumptions / Providers	Child Care by Age Group in 2023					
		Infants/Toddlers 0 to 24 Months	2 to 3 Years	4 Years	Total Preschool 2 to 4 Years	5 to 12 Years	Total 0 to 12 Years
TOTAL POPULATION		77,516					
EXISTING DEMAND		Child Care Demand					
Estimated Total Children by Age	(1)	2,166	2,354	1,339	3,693	9,274	15,133
Adjustment for 4-yea-olds in TK				91.0%		9.0%	100%
Adjusted Number of Children		2,166	2,354	1,218	3,572	9,395	15,133
Avg. LFPRs/ Demand Factors	(2)	72.1%	72.1%	72.1%	72.1%	67.4%	69.2%
Children Needing Licensed Care		1,562	1,698	879	2,577	6,331	10,471
% Distribution of Total Demand for Spaces		15%	16%	8%	25%	60%	100%
EXISTING SUPPLY		Child Care Spaces					
Family Child Care Home Supply	167	462			924	718	2,104
Child Care Center Supply	28	101			1,163	-	1,264
License Exempt Supply	9	10			21	4,226	4,257
Current Child Care Supply	204	573			2,108	4,944	7,625
Percent Distribution		8%			28%	65%	100%
EXISTING SURPLUS/(SHORTAGE)		(989)			(469)	(1,387)	(2,846)
Percent Distribution		35%			16%	49%	100%
Percentage of Demand Met by Existing Facilities/Spaces		37%			82%	78%	73%

Note all footnotes are shown in Table A-7.

Sources: AIR-Early Learning Needs Assessment Tool (ELNAT); American Community Survey (US Census); Santa Cruz County Office of Education; Brion Economics, Inc.

Table B-7**Footnotes to Supply and Demand Analysis Tables****Santa Cruz County Child Care Strategic Plan - 2023**

No.	Footnote
(1)	Estimates of children by age group is from the Early Learning Needs Assessment Tool (2020) aggregated by zip code to regional totals. Estimates of 4-year-olds in Transitional Kindergarten were provided by the County Office of Education and vary by region; these 4-year-olds are included in the School Age category.
(2)	Labor Force Participation Rates are weighted averages for each region, based on US Census - American Community Survey data by zip code for 2020; see Appendix A, Table A-7.
(3)	Supply Data from Sita Moon, Child Development Resource Center, Santa Cruz County Office of Education, as of 2.6.23 and 2.28.23; ASES and ELO-P data from Melanie Tunsic, Childhood Advisory Council, as of 5.2.23.
(4)	Age distribution of FCCH spaces is based on licensing data as follows.
	For large FCCHs assumes 3 infants, 6 preschool, and 5 school age licensed spaces.
	For small FCCHs assumes 2 infants, 4 preschool, and 2 school age licensed spaces.

Note: The child care supply data is from March 2023; the estimates of population and children are from 2020 - Early Learning Needs Assessment Tool which is the most current census data available by zip code, which is combined into regional totals.

Sources: Brion Economics, Inc.

Table B-8

Total Supply of Child Care Spaces - 2023

Santa Cruz County Child Care Strategic Plan - 2023

Type of Supply/Region	Zip Code	No. of Providers	Infants/Toddlers 0 to 24 Months	Preschool 2 to 4 Years	School Age 5 to 12 Years	Total 0 to 12 Years
All Child Care Centers/FCCHs/License-Exempt (1)						
San Lorenzo Valley	95005	6	27	46	11	84
	95006	5	9	69	82	160
	95007	-	-	-	-	-
	95018	8	17	96	67	180
	95033	1	-	-	70	70
Total San Lorenzo Valley		20	53	211	230	494
North County	95017	2	-	51	163	214
	95041	-	-	-	-	-
	95060	39	94	633	610	1,337
	95062	45	127	576	867	1,570
	95064	1	8	50	28	86
	95065	10	29	112	443	584
	95066	20	72	437	323	832
Total North County		117	330	1,859	2,434	4,623
Mid-County	95003	16	40	441	221	702
	95010	3	5	70	7	82
	95073	14	41	187	247	475
Total Mid-County		33	86	698	475	1,259
South County	95019	26	56	287	80	423
	95076	178	517	1,821	4,864	7,202
Total South County		204	573	2,108	4,944	7,625
TOTAL SANTA CRUZ COUNTY		374	1,042	4,876	8,083	14,001

(1) Data from Sita Moon, Child Development Resource Center, Santa Cruz County Office of Education, as of 2.6.23 and 2.28.23.

Sources: Child Development Resource Center, Santa Cruz County Office of Education; Brion Economics, Inc.

Table B-9

Center-Based Licensed Supply of Child Care Spaces - 2023

Santa Cruz County Child Care Strategic Plan - 2023

Type of Supply/Region	Zip Code	No. of Providers	Infants/Toddlers 0 to 24 Months	Preschool 2 to 4 Years	School Age 5 to 12 Years	Total 0 to 12 Years
CENTER-BASED SUPPLY OF SPACES (1)						
San Lorenzo Valley	95005	1	16	24	-	40
	95006	3	6	63	51	120
	95007	-	-			-
	95018	3	7	76	-	83
	95033	-	-	-	-	-
Total San Lorenzo Valley		7	29	163	51	243
North County	95017	1	-	24	-	24
	95041	-	-	-	-	-
	95060	20	58	545	340	943
	95062	17	67	469	100	636
	95064	1	8	50	28	86
	95065	4	13	80	265	358
	95066	8	47	387	100	534
Total North County		51	193	1,555	833	2,581
Mid-County	95003	10	28	417	116	561
	95010	1	-	60	-	60
	95073	9	32	153	220	405
Total Mid-County		20	60	630	336	1,026
South County	95019	4	-	175	-	175
	95076	24	101	988	-	1,089
Total South County		28	101	1,163	-	1,264
TOTAL SANTA CRUZ COUNTY		106	383	3,511	1,220	5,114

(1) Data from Sita Moon, Child Development Resource Center, Santa Cruz County Office of Education, as of 2.6.23.

Figures represent licensed capacity and not desired capacity.

Sources: Child Development Resource Center, Santa Cruz County Office of Education; Brion Economics, Inc.

Table B-10

Family Child Care Home Licensed Supply of Child Care Spaces - 2023

Santa Cruz County Child Care Strategic Plan - 2023

Type of Supply/Region	Zip Code	No. of Providers	Infants/Toddlers 0 to 24 Months	Preschool 2 to 4 Years	School Age 5 to 12 Years	Total 0 to 12 Years
FCCH SUPPLY OF SPACES (1)						
San Lorenzo Valley	95005	5	11	22	11	44
	95006	1	3	6	5	14
	95007	-	-	-	-	-
	95018	4	10	20	14	44
	95033	-	-	-	-	-
Total San Lorenzo Valley		10	24	48	30	102
North County	95017	-	-	-	-	-
	95041	-	-	-	-	-
	95060	14	36	72	52	160
	95062	20	47	94	53	194
	95064	-	-	-	-	-
	95065	6	16	32	24	72
	95066	10	25	50	35	110
Total North County		50	124	248	164	536
Mid-County	95003	5	12	24	16	52
	95010	2	5	10	7	22
	95073	3	9	18	15	42
Total Mid-County		10	26	52	38	116
South County	95019	22	56	112	80	248
	95076	145	406	812	638	1,856
Total South County		167	462	924	718	2,104
TOTAL SANTA CRUZ COUNTY		237	636	1,272	950	2,858

(1) Data from Sita Moon, Child Development Resource Center, Santa Cruz County Office of Education, as of 2.6.23.

For large FCCHs assumes 3 infants, 6 preschool, and 5 school age licensed spaces.

For small FCCHs assumes 2 infants, 4 preschool, and 2 school age licensed spaces.

Figures represent licensed capacity and not desired capacity.

Sources: Child Development Resource Center, Santa Cruz County Office of Education; Brion Economics, Inc.

Table B-11

License-Exempt, Center-Based Supply of Child Care Spaces - 2023

Santa Cruz County Child Care Strategic Plan - 2023

Type of Supply/Region	Zip Code	No. of Providers	Infants/Toddlers 0 to 24 Months	Preschool 2 to 4 Years	School Age 5 to 12 Years	Total 0 to 12 Years
License-Exempt Centers (1)						
San Lorenzo Valley	95005	-	-	-	-	-
	95006	1	-	-	26	26
	95007	-	-	-	-	-
	95018	1	-	-	53	53
	95033	1	-	-	70	70
Total San Lorenzo Valley		3	-	-	149	149
North County	95017	1	-	27	163	190
	95041	-	-	-	-	-
	95060	5	-	16	218	234
	95062	8	13	13	714	740
	95064	-	-	-	-	-
	95065	-	-	-	154	154
	95066	2	-	-	188	188
Total North County		16	13	56	1,437	1,506
Mid-County	95003	1	-	-	89	89
	95010	-	-	-	-	-
	95073	2	-	16	12	28
Total Mid-County		3	-	16	101	117
South County	95019	-	-	-	-	-
	95076	9	10	21	4,226	4,257
Total South County		9	10	21	4,226	4,257
TOTAL SANTA CRUZ COUNTY		31	23	93	5,913	6,029

(1) Data from Child Development Resource Center, Santa Cruz County Office of Education, as of 5.2.23. Numbers represent desired capacity for each age group.

Also includes ELO-P and ASES data collected by Melanie Tunsic, Childhood Advisory Council staff.

Sources: Child Development Resource Center, Santa Cruz County Office of Education; Brion Economics, Inc.

Appendix C: 2023 Stakeholder Survey Instrument and Results

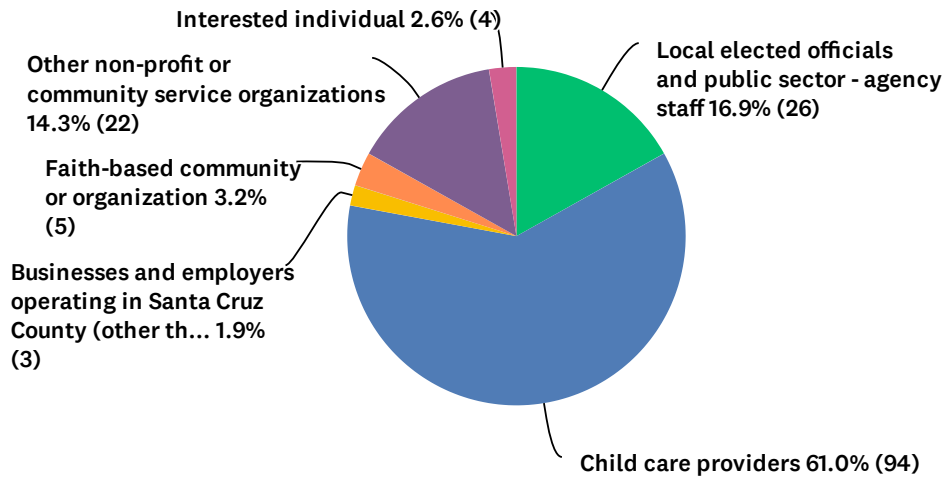
The following individuals or organizations agreed to be listed as contributors to the Survey. The results of the survey, including graphics are provided in this Appendix.

Adina Jackson	Adina's Daycare
Alicia Martinez	Watsonville Public Library
Alicia Sims	Encompass/Head Start
Amanda Winter	Winter Works LLC
Angelica C. Renteria	PVUSD/MSHS
Captain Angel Marquez	The Salvation Army
Carmen Herrera Mansir	El Pajaro Community Development Corporation
Dr. Lisa Gutierrez Wang	Santa Cruz County Behavioral Health
Eduardo Marin	Santa Cruz County Head Start.
Elia Garcia	Live Oak School District
Elizabeth Gonzalez	Little Wonders Daycare
Elizabeth Tapia	Encompass Head Start
Eric Gross	Pacific Elementary District
Estefani Rodriguez	Estefani Rodriguez
Gretchen Thigpen	Messiah Lutheran Preschool
Heidi Lister	Campus Kids Connection
Jack Dilles	City of Scotts Valley
Janice Jimenez	Magic Apple Afterschool
Julie Macecevic	Walnut Avenue Family & Women's Center
Kami Pacheco	Mount Madonna School
Kathryn Berens	St. Stephen's Child Development Center
Kris Munro	Santa Cruz City Schools
Laura Tobias	Bridges to Kinder Parent & ECE Program
LaVeta Lipscomb	Bayside Baptist Christian Preschool
Leticia Mendoza	YWCA of Watsonville
Liann Chance	Calvary Preschool
Lisa Sandoval	Pajaro Valley Unified School District
Lorena Gonzalez	Encompass Community Services: Head Start
Mali LaGoe	Scotts Valley
Maria Guadalupe Corte	Pajaro Valley USD Migrant and Seasonal Head Start
Maribel Galindo	Encompass Community Services
Matt Wetstein	Cabrillo College
Michael Edward Herzog	Boys and Girls Clubs of Santa Cruz
Nicole Young	Optimal Solutions Consulting
Nora Caruso	Santa Cruz Toddler Care Center
Olesya Kalinowska	Secret Agra den Preschool

Peggy Focha-Smart	Little People's School
Rev Richard Rice	Messiah Lutheran Church and Preschool
Rosalia Jimenez	Jimenez daycare
Roxy Greenspan	CASA of Santa Cruz
Sara Balla	Discovery Preschool and Family Center
Sara Castillo	Cabrillo College- Student Resource and Support Network
Sarah Evatt	Midtown Montessori
Sarah R Neuse	City of Santa Cruz
Sharon Rose	Rose Blossom Nursery School
Sita Moon	Child Development Resource Center
Stacey Botkin	Circle of Friends Preschool
Stephanie Simmons	Coastal Community Preschool
Suzanna Lopez	Head Start
Teresa Maguire	Capitola Child Care
Terri Fette	Kinder Cottage Children's Center
Veronica Diaz	Home day care
Victoria Nobles	Family Network Preschool
Yvonne	Yvonne's Family Childcare
	Siena House Maternity Home

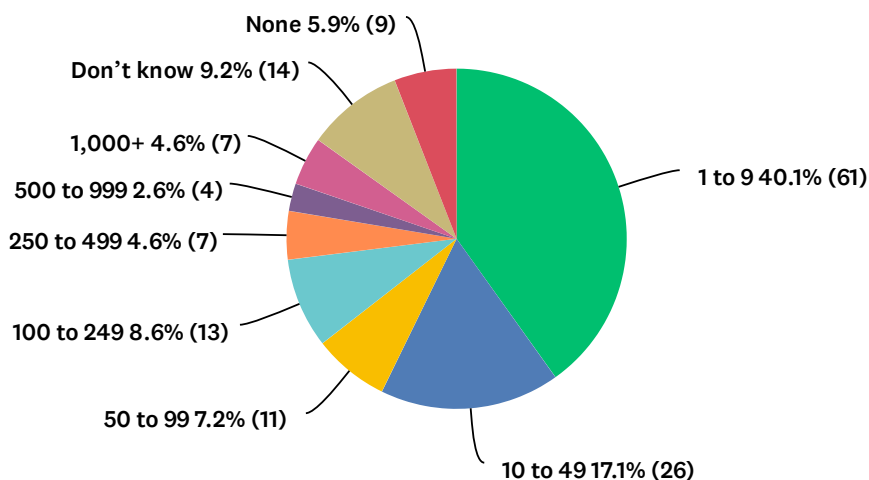
Q1 Which sector best describes your role related to child care, planning, development, public policy, early care facilities, land use, or real estate in Santa Cruz County? (Choose the best match)

Answered: 154 Skipped: 0



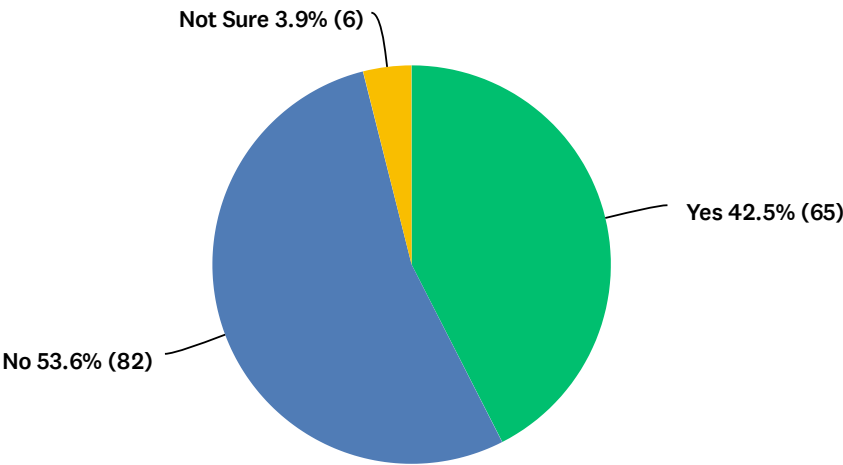
Q3 Approximately how many employees or staff do you have in Santa Cruz County associated with your business, agency, or organization?

Answered: 152 Skipped: 2



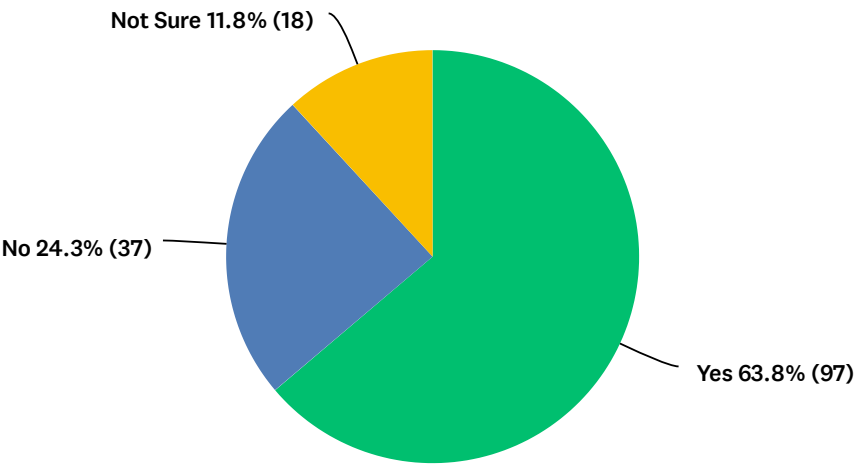
Q4 Has the availability of child care / after-school care impacted your ability to work personally over the last five years?

Answered: 153 Skipped: 1



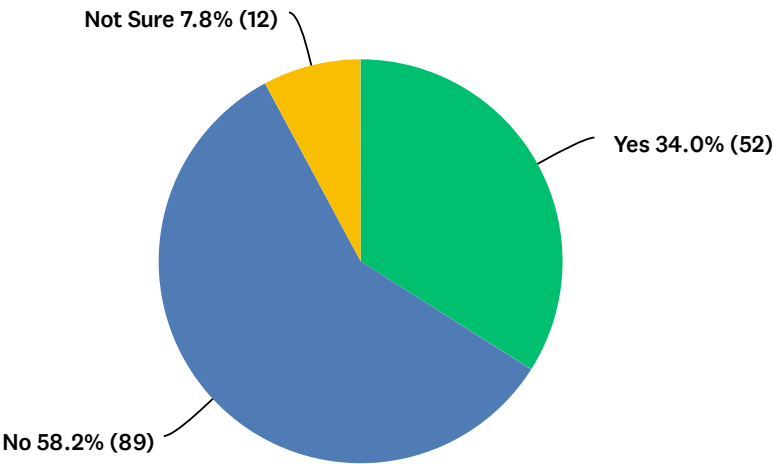
Q5 Has the availability of child care / after-school care impacted the employees/staff you manage over the last five years?

Answered: 152 Skipped: 2



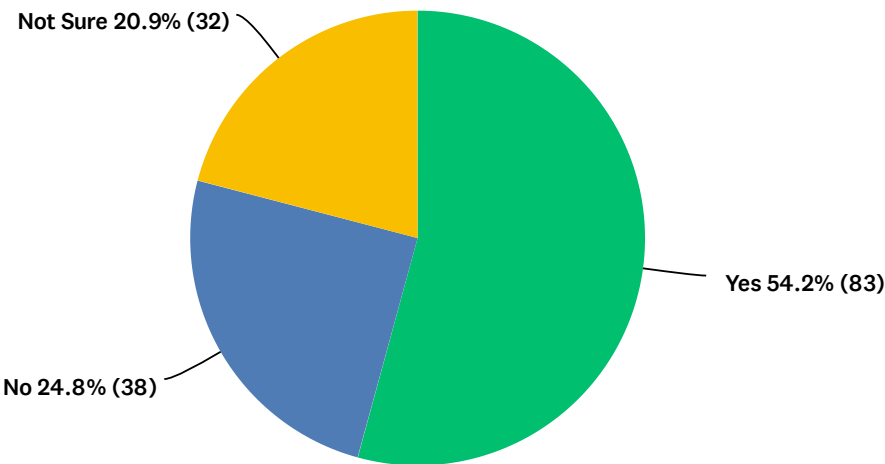
Q6 Has the cost of child care / after-school care been a barrier to your personal ability to work over the last five years?

Answered: 153 Skipped: 1



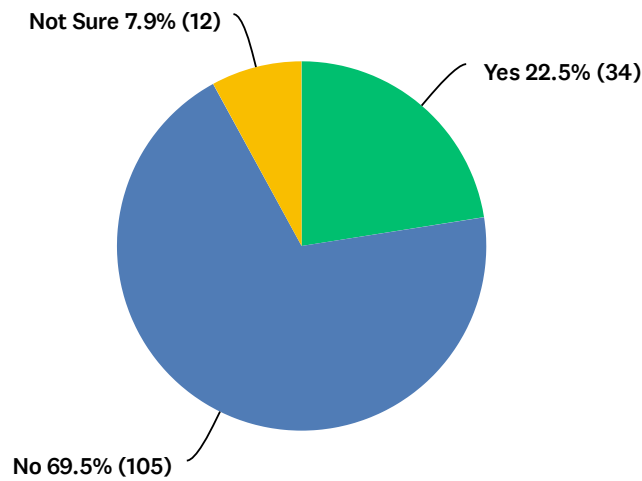
Q7 For your employees/staff you manage, has the cost of child care / after-school care been a barrier to their ability to work over the last five years?

Answered: 153 Skipped: 1



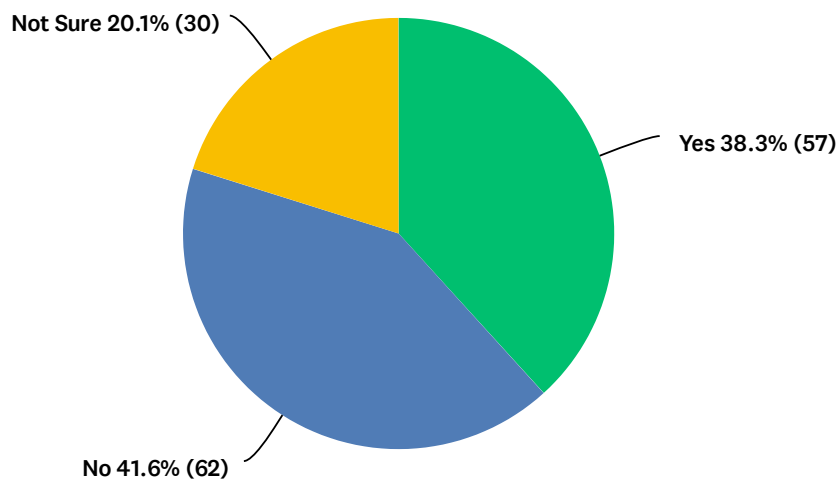
Q8 Has the location of child care / after-school care been a barrier to your personal ability to work over the last five years?

Answered: 151 Skipped: 3



Q9 For your employees/staff you manage, has the location of child care / after-school care been a barrier to their ability to work over the last five years?

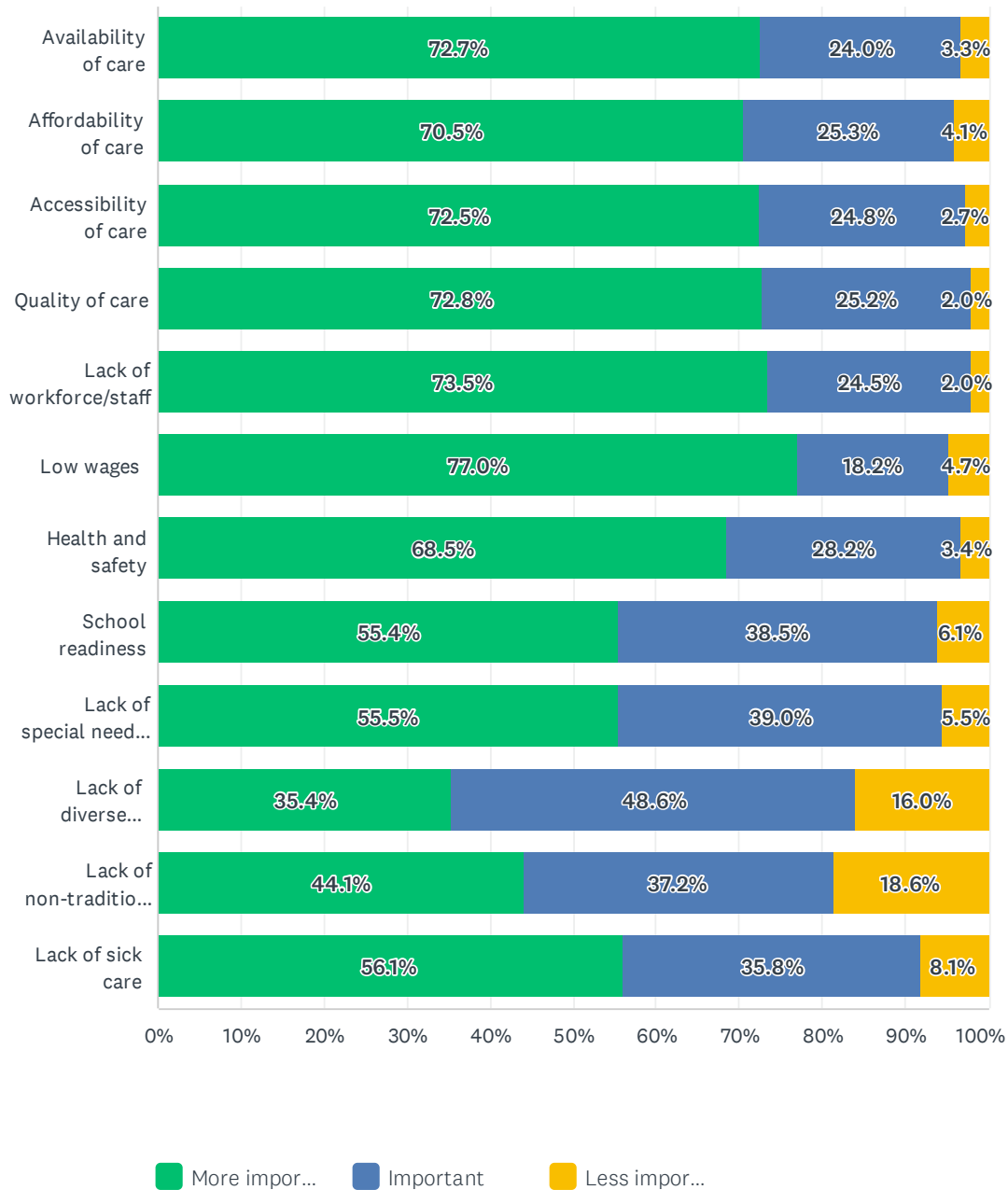
Answered: 149 Skipped: 5



Q10 How has the COVID-19 pandemic impacted your perception of the importance of the following topics in child care?

Answered: 150 Skipped: 4

2023 Santa Cruz County Early Care, Education and After-School Care Stakeholder Survey



#	OTHER (PLEASE SPECIFY)	DATE
1	None.	4/20/2023 9:21 AM
2	Lack of Mental wellness care for our families and staff. Anxiety is at an all time high.	4/19/2023 5:07 PM
3	It really clarified that childcare is essential to a healthy economy and for single earner homes as well as double earner homes in Santa Cruz County to get back to work. However, if the cost of childcare is more expensive than you earn at work- why not stay home with your kids? So high cost of childcare is prohibitive to parents joining the workforce and following their passions outside of the home. Also, if childcare does not offer care 7:30 to 5:30 at a minimum, parents cannot hold a regular 40 hour job. That full day care is mostly impossible to find in a center-based location in Santa Cruz county. After school care is insufficient to meet the need, again because parents need to work until 5 pm, so we need care at the schools right after school until 5:30 or 6 to hold a job with regular hours. It is impossible for the average earner to live in Santa Cruz and not work. Child care is essential for working parents. It must be accessible, affordable, and full day care.	4/14/2023 5:38 PM
4	Families reducing hours due to cost has impacted the ability to offer higher salaries for the	4/14/2023 1:54 PM

2023 Santa Cruz County Early Care, Education and After-School Care Stakeholder Survey

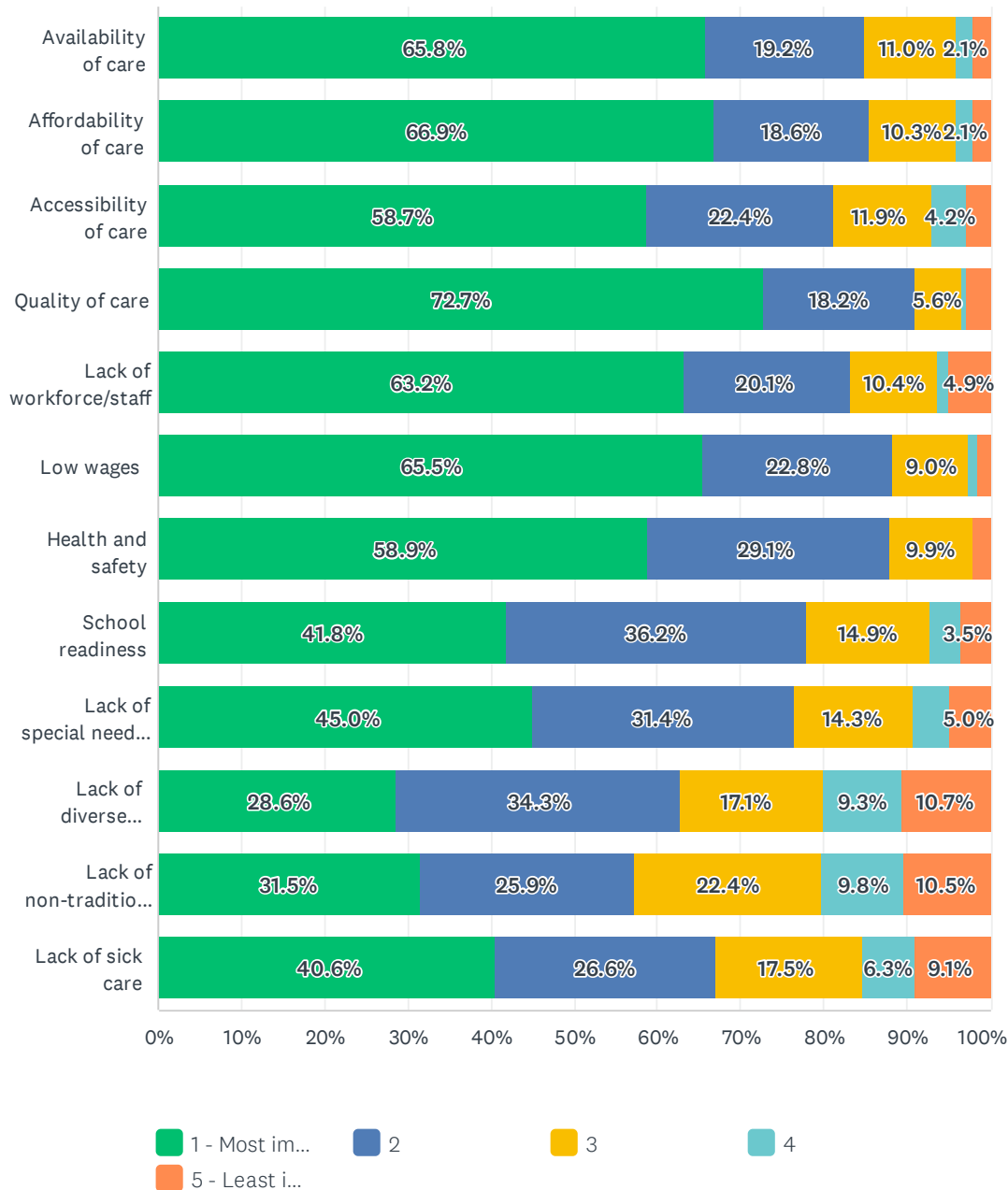
teachers. Many just want half day since the pandemic.

5	We lost two schools serving 100+ students because the business of childcare never allowed us to save for times like the pandemic even though the work that we did was invaluable. Without financial support of tuition it's nearly impossible. I know the impression is that Tuition is too much for most families —and it certainly is. Yet, being on the provider side, it is also nearly impossible to offer a quality program that is self sustaining As well as evidenced by the mini programs that did not have enough savings to continue through closures	4/14/2023 8:29 AM
6	Families we serve have expressed that they work 2-3 jobs to survive economically in this area. Having information that we can share with families on information about other childcare services in the community is important when a family does not qualify for our program.	4/13/2023 1:19 PM
7	Really, it's all important to parents who need care for their children. Childcare is expensive to provide and cities/counties/businesses should be more directly supporting caregiving enterprises.	4/10/2023 8:11 PM
8	These are all important! Quality of care and school readiness are of utmost importance to me but they were before the pandemic whereas the others have grown to "utmost importance" due to pandemic impacts.	4/10/2023 4:57 PM
9	N/A	4/10/2023 9:46 AM
10	Better pay to keep employee staf Working	4/6/2023 7:33 PM
11	I really thought I would see some change since coivd, i heard over and over how much early education was esstienal, yet we are paid low and not funded enough to pay folks a livable wage, it is truly depressing and i continue to loss staff due to this..	4/5/2023 11:42 AM
12	The pandemic has greatly impacted the state funded preschools available to low-income families. Before the pandemic there was a lack of appropriate, quality child care services (particularly infant care) for families. The pandemic put further strain due to many people leaving the workforce, parents missing work due to illness/site exposure, Additionally, children are in need of socialization and responsive caregiving as there was a rise in mental and behavioral health issues for children, teens, and adults. Consistent, predictable, and trauma responsive child care services can further support children and families. I was an emergency foster care placement for family during the height of the pandemic and had some first hand experience with lack of child care impacting my ability to work. Previously, I have worked in early care and education and know the immense issues that the workforce faces with low wages, high turnover, and challenges with hiring adequate staff. Programs have closed due to not having both enough children enrolled and also not enough staff. There are longstanding concerns around available programs not being accessible to those who need them. Some reasons for lack of accessibility may be due to location, cultural and linguistic needs of families, cost, etc.	4/4/2023 11:27 AM
13	Lack of teacher subs in our county.	4/3/2023 5:40 PM
14	At LPJUSD we provide free care to all our employees at the District.	4/3/2023 4:51 PM
15	I recently became a first time mom. As an elected official with a newborn, I have found it exceedingly difficult to find child care and continue my work as an elected official.	4/3/2023 4:14 PM

Q11 Please rank the following issues regarding early care, education, and after-school care in terms of the importance to your life or that of your employees/staff.(1 - most important to 5 - least important)

Answered: 148 Skipped: 6

2023 Santa Cruz County Early Care, Education and After-School Care Stakeholder Survey

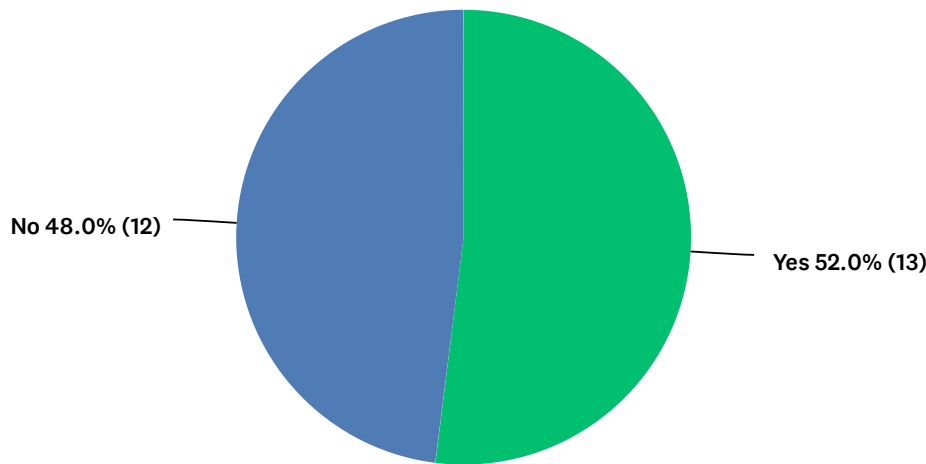


#	OTHER (PLEASE SPECIFY)	DATE
1	I do not have kids but I have one staff member who continually struggles with childcare options. My other staff seem to be able to manage fine with the options at her child's school. Both work full time and are married with husbands who also work full time. I find it personally troubling that whenever there is a need for childcare at home, both of them seem to have to take responsibility for childcare while their husbands are able to work without taking time off or helping out with the situation. In other words the responsibility continues to fall on the female parent.	4/17/2023 6:52 PM
2	Finding staff is the hardest	4/14/2023 1:54 PM
3	I feel like this question should have broken up instead of combining myself with my staff because the impacts are different and they're different within my staffing.	4/13/2023 9:36 PM
4	We have ample sick time provided. Some staff with young children have been out sick due to children being sick or their provider which impacts who else can care for their child while staff are at work. I heard that staff have limited family who can support in caring for a sick child compared to past years. Family network have shrunk compared to the past.	4/13/2023 1:19 PM

5	It's all important and should be supported by local communities.	4/10/2023 8:11 PM
6	Highier salary	4/6/2023 7:33 PM
7	Lack of subs.	4/3/2023 5:40 PM
8	We provide sick care to our staff	4/3/2023 4:51 PM

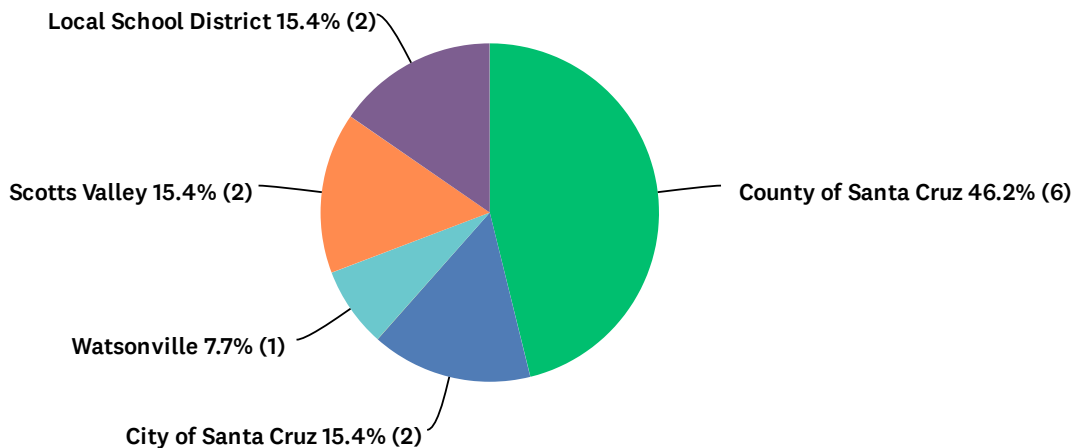
Q12 Are you a planning professional, a planning commissioner, city/county manager, city/county staff, an elected official, or an appointed commissioner?

Answered: 25 Skipped: 129



Q13 If yes, for what jurisdiction?

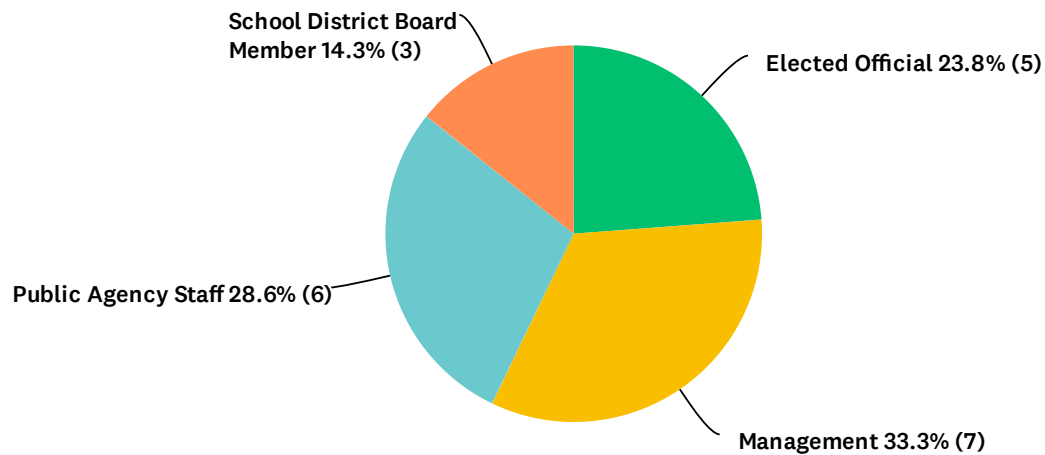
Answered: 13 Skipped: 141



#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q14 Which of the following best describes your role:

Answered: 21 Skipped: 133

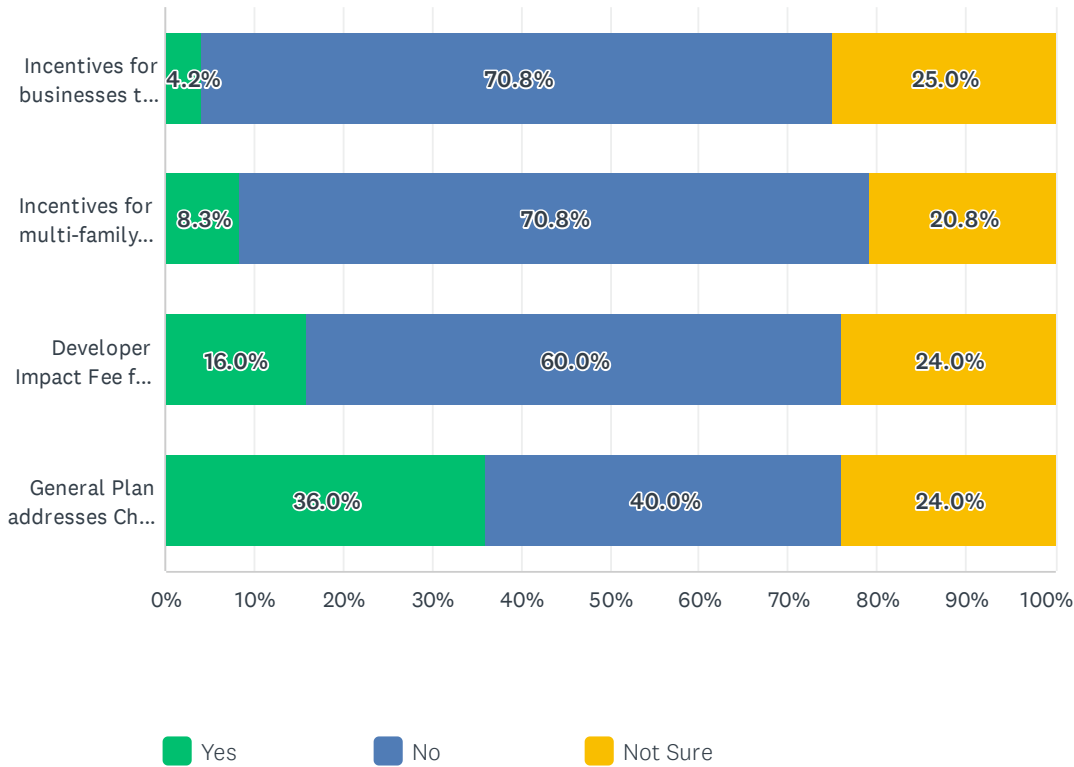


#	OTHER (PLEASE SPECIFY)	DATE
1	Clerical	4/24/2023 10:43 AM
2	Superintendent of Schools	4/17/2023 7:18 PM
3	CEO	4/10/2023 4:33 PM
4	Educator	4/4/2023 4:42 PM
5	Youth Director for the school District	4/3/2023 4:58 PM

Q15 Does your jurisdiction or agency:

Answered: 25 Skipped: 129

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#	OTHER (PLEASE SPECIFY)	DATE
1	We have grant and State funding to support before and after school care and summer programming for elementary students. We have funding to support after school programming and summer school for middle school students.	4/17/2023 7:18 PM
2	We are required to provide before and after school childcare for students.	4/4/2023 2:09 PM

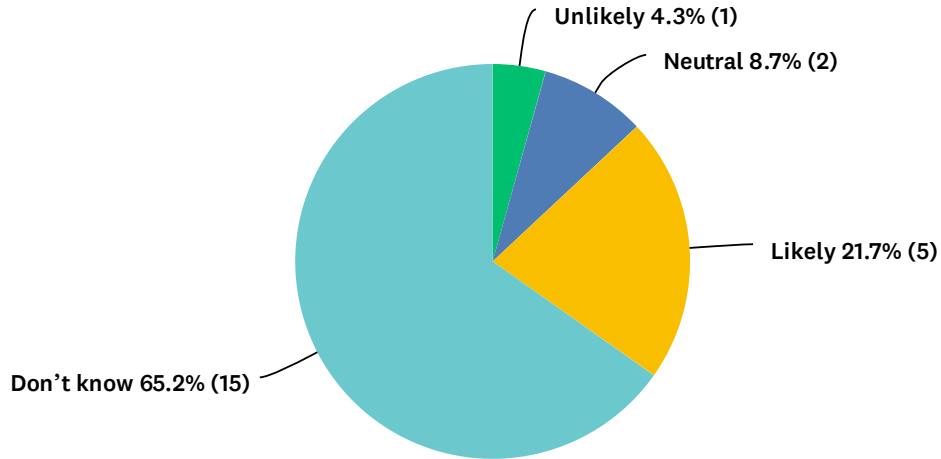
Q16 If you answered yes to any of the above questions, please provide more detail if possible.

Answered: 5 Skipped: 149

#	RESPONSES	DATE
1	see above	4/17/2023 7:18 PM
2	State law requires all local governments to offer incentives for MFD housing that include onsite childcare, through the density bonus law. Many developers find it challenging to include them in their projects due to costs.	4/17/2023 6:55 PM
3	Childcare facilities are one avenue toward receiving a City density bonus (though not as advantageous as providing additional affordable housing, and has not been used often), the City charges a childcare impact fee on most new development (residential, retail, office, hotel), and the General Plan includes policies supporting home-based childcare as well as center-based providers.	4/10/2023 1:31 PM
4	Not sure what you mean by general plan - we are required to provide before and after school childcare for students - so it is in our budget. However, it is not currently year round so this makes it difficult for parents.	4/4/2023 2:09 PM
5	Our School District has the final say on all issues for the extended care program	4/3/2023 4:58 PM

Q17 In your opinion, how likely is it that your jurisdiction or agency would consider participating in a countywide funding plan for child care?

Answered: 23 Skipped: 131



Q18 If likely, who should we contact about this?

Answered: 2 Skipped: 152

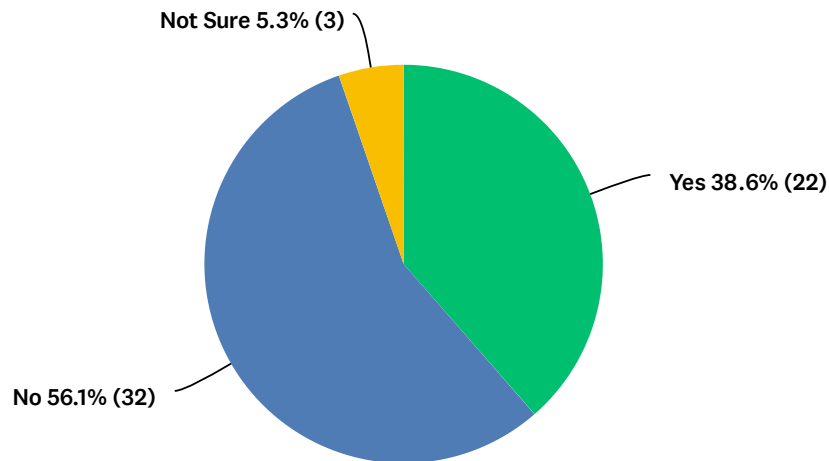
#	NAME	DATE
1	Bridget Freiri	4/3/2023 4:58 PM
2	Kristal Salcido	4/3/2023 4:16 PM
#	TITLE	DATE
1	Youth Director	4/3/2023 4:58 PM
2	City Councilwoman District 4	4/3/2023 4:16 PM
#	ADDRESS	DATE
	There are no responses.	
#	ADDRESS 2	DATE
	There are no responses.	
#	CITY/TOWN	DATE
	There are no responses.	
#	STATE/PROVINCE	DATE
	There are no responses.	
#	ZIP/POSTAL CODE	DATE
	There are no responses.	
#	COUNTRY	DATE

There are no responses.

#	EMAIL ADDRESS	DATE
1	b.freiri@loma.k12.ca.us	4/3/2023 4:58 PM
2	kristal.salcido@cityofwatsonville.org	4/3/2023 4:16 PM
#	PHONE NUMBER	DATE
1	4083535437	4/3/2023 4:58 PM
2	8312888494	4/3/2023 4:16 PM

Q19 Do you, your business, agency, or organization currently provide space for child care or after-school care?

Answered: 57 Skipped: 97



Q21 How many children does it serve?

Answered: 107 Skipped: 47

#	RESPONSES	DATE
1	25	4/25/2023 2:00 AM
2	11	4/24/2023 7:13 PM
3	14	4/24/2023 1:31 PM
4	25	4/24/2023 12:58 PM
5	?	4/24/2023 9:28 AM
6	45	4/24/2023 7:50 AM
7	752	4/21/2023 6:41 PM
8	14	4/21/2023 3:46 PM

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9	14	4/21/2023 3:46 PM
10	20	4/21/2023 1:57 PM
11	7	4/21/2023 11:17 AM
12	17	4/21/2023 8:52 AM
13	18	4/20/2023 5:27 PM
14	10	4/20/2023 4:18 PM
15	8	4/20/2023 3:08 PM
16	We have 8	4/20/2023 2:35 PM
17	8	4/20/2023 1:36 PM
18	20	4/20/2023 1:17 PM
19	unsure	4/20/2023 10:20 AM
20	over 600	4/20/2023 10:18 AM
21	50	4/20/2023 9:32 AM
22	20	4/20/2023 9:24 AM
23	308	4/20/2023 9:22 AM
24	No sure	4/20/2023 7:46 AM
25	8	4/20/2023 12:33 AM
26	15	4/19/2023 10:55 PM
27	Don't know	4/19/2023 9:17 PM
28	14	4/19/2023 9:03 PM
29	14	4/19/2023 8:57 PM
30	12	4/19/2023 8:56 PM
31	350	4/19/2023 6:30 PM
32	14	4/19/2023 6:03 PM
33	14	4/19/2023 5:41 PM
34	20	4/19/2023 5:08 PM
35	14	4/19/2023 4:33 PM
36	21	4/19/2023 4:23 PM
37	5	4/19/2023 4:18 PM
38	8	4/19/2023 3:50 PM
39	14	4/19/2023 3:26 PM
40	18	4/19/2023 3:23 PM
41	35	4/19/2023 3:13 PM
42	8	4/19/2023 3:12 PM
43	17	4/19/2023 3:07 PM
44	hundreds . . . don't readily have an exact count.	4/17/2023 7:20 PM
45	50	4/17/2023 6:17 PM
46	225	4/17/2023 4:51 PM

2023 Santa Cruz County Early Care, Education and After-School Care Stakeholder Survey

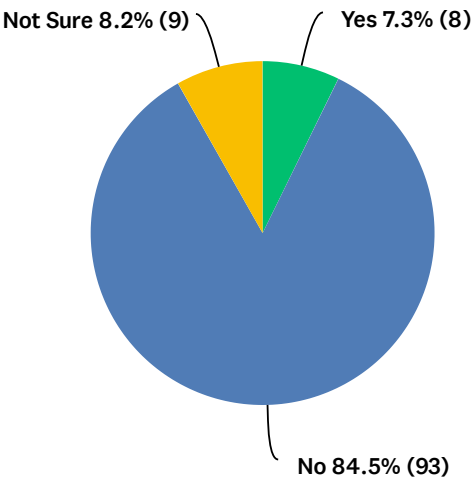
47	18	4/17/2023 11:35 AM
48	752	4/16/2023 5:39 PM
49	31	4/16/2023 2:19 PM
50	42	4/14/2023 5:39 PM
51	22	4/14/2023 1:56 PM
52	30	4/14/2023 10:45 AM
53	400+	4/14/2023 10:17 AM
54	60	4/14/2023 9:33 AM
55	100	4/14/2023 8:30 AM
56	26	4/14/2023 8:28 AM
57	400-600	4/13/2023 9:42 PM
58	currently 46/ capacity 96	4/13/2023 6:23 PM
59	589	4/13/2023 1:28 PM
60	268	4/12/2023 1:54 PM
61	22	4/12/2023 12:37 PM
62	14	4/12/2023 12:08 AM
63	100	4/11/2023 6:52 PM
64	32	4/11/2023 6:34 PM
65	20	4/11/2023 1:26 PM
66	1600	4/11/2023 12:54 PM
67	25	4/11/2023 12:25 PM
68	61	4/11/2023 10:35 AM
69	30	4/11/2023 10:32 AM
70	485	4/11/2023 10:08 AM
71	Approximately 1400	4/11/2023 9:44 AM
72	variable due to lack of staffing	4/10/2023 10:05 PM
73	14	4/10/2023 9:45 PM
74	A lot + 100 kids	4/10/2023 8:51 PM
75	Currently 9 families. Need more staff to increase # of families	4/10/2023 8:13 PM
76	Not sure, perhaps ~50?	4/10/2023 6:19 PM
77	160	4/10/2023 4:53 PM
78	20	4/10/2023 4:44 PM
79	850	4/10/2023 4:36 PM
80	50	4/10/2023 4:34 PM
81	12	4/10/2023 4:10 PM
82	10-12	4/10/2023 9:47 AM
83	110	4/10/2023 7:37 AM
84	8	4/7/2023 7:52 PM

2023 Santa Cruz County Early Care, Education and After-School Care Stakeholder Survey

85	14 children	4/7/2023 4:37 PM
86	14	4/6/2023 10:21 PM
87	9	4/6/2023 7:39 PM
88	4	4/5/2023 9:44 PM
89	42	4/5/2023 11:44 AM
90	49	4/5/2023 8:21 AM
91	14	4/4/2023 10:56 PM
92	12	4/4/2023 9:22 PM
93	8	4/4/2023 6:55 PM
94	20	4/4/2023 3:56 PM
95	15	4/4/2023 3:40 PM
96	112	4/4/2023 2:39 PM
97	10	4/4/2023 2:33 PM
98	8	4/4/2023 2:26 PM
99	a dozen or so on Sundays mostly and Wednesday pm for teens	4/4/2023 2:19 PM
100	21	4/4/2023 2:19 PM
101	8	4/4/2023 2:15 PM
102	130 before school, 430 after school (I assume many of these are duplicates)	4/4/2023 2:14 PM
103	4: children	4/4/2023 8:42 AM
104	4 Infants 10 Toddlers	4/4/2023 1:56 AM
105	24	4/3/2023 5:22 PM
106	145	4/3/2023 5:01 PM
107	24	4/3/2023 4:45 PM

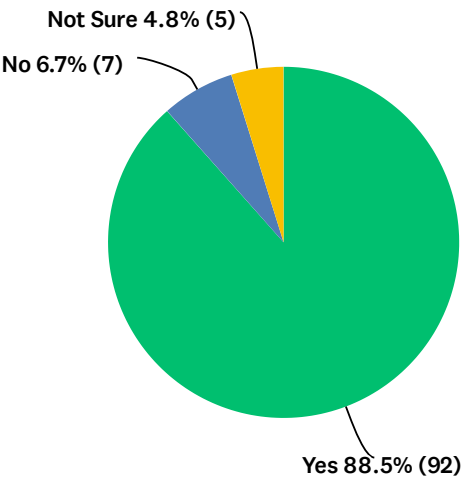
Q22 Are the spaces only available to employees?

Answered: 110 Skipped: 44



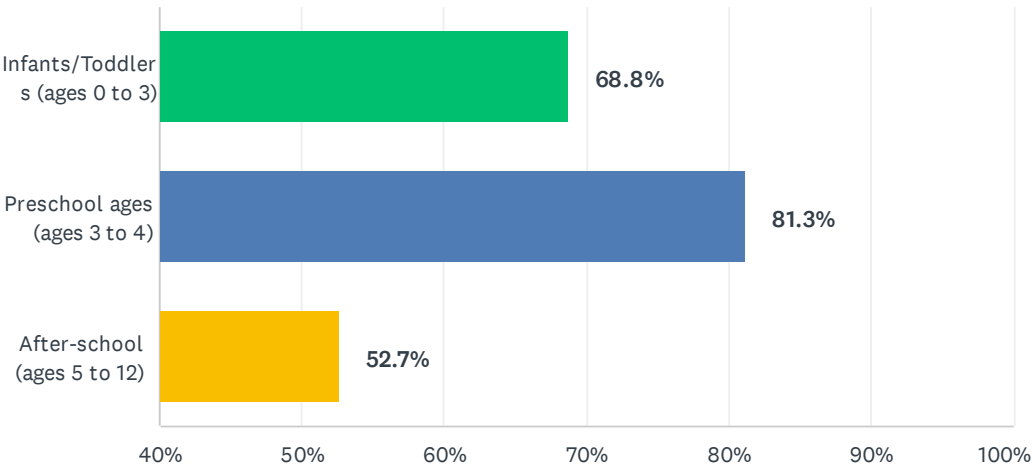
Q23 If no, are the spaces available to the public?

Answered: 104 Skipped: 50



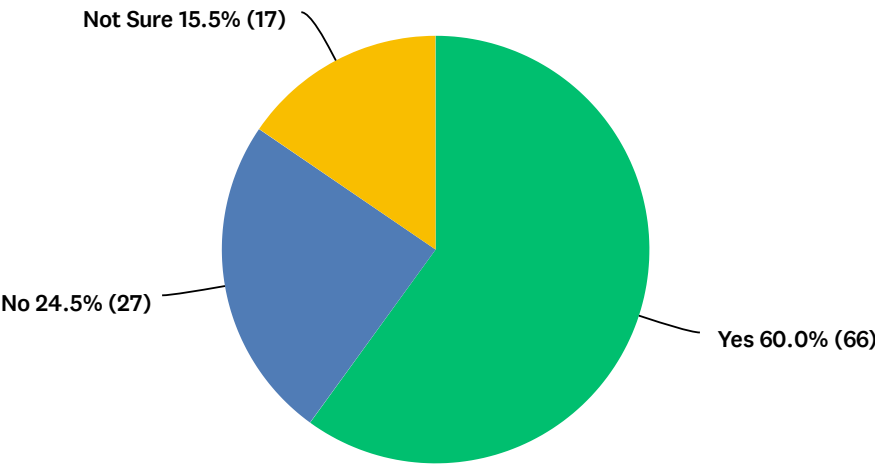
Q24 What age of children does your program serve?

Answered: 112 Skipped: 42



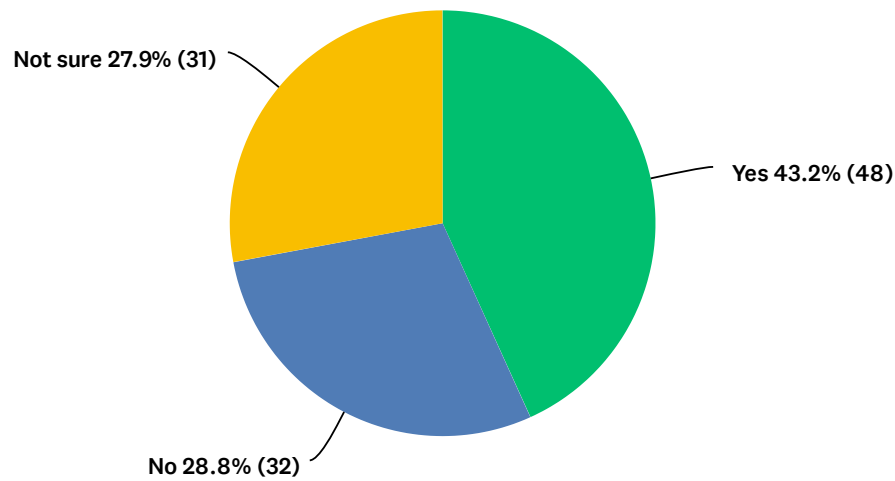
Q25 Does your program include any below-market-rate spaces (i.e., cost of care) funded by your business or organization?

Answered: 110 Skipped: 44



Q26 Are you interested in expanding your child care program or facility?

Answered: 111 Skipped: 43



Q27 If yes, how many child care spaces would you like to add?

Answered: 51 Skipped: 103

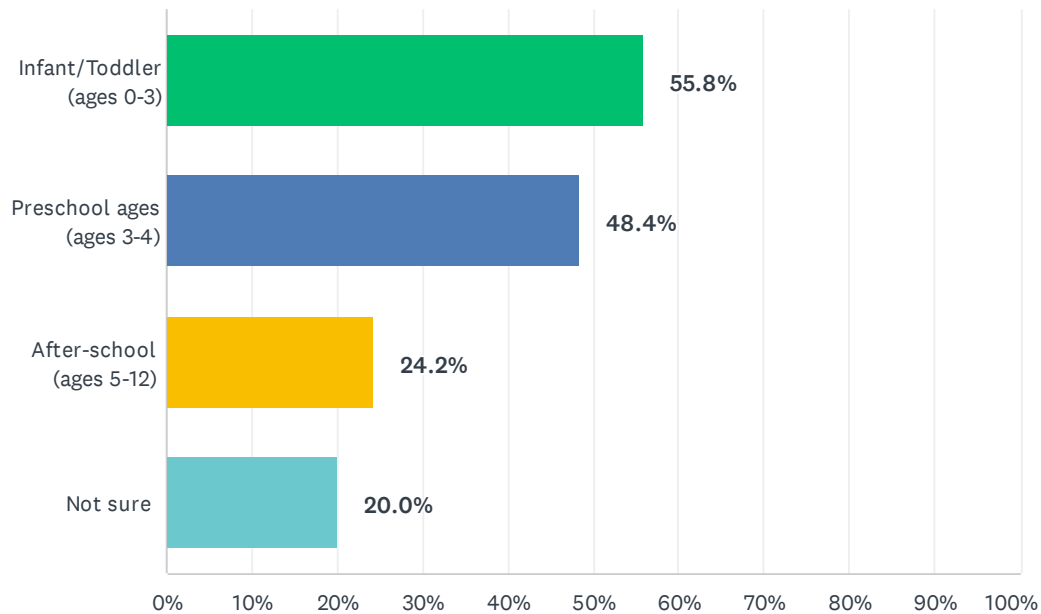
#	RESPONSES	DATE
1	3	4/24/2023 7:13 PM
2	na	4/21/2023 3:46 PM
3	N/a	4/21/2023 3:46 PM
4	2	4/21/2023 11:17 AM
5	20	4/21/2023 8:52 AM
6	N/A	4/20/2023 5:27 PM
7	4	4/20/2023 4:18 PM
8	12	4/20/2023 12:33 AM
9	4	4/19/2023 10:55 PM
10	Don't know	4/19/2023 9:17 PM
11	24	4/19/2023 8:56 PM
12	5	4/19/2023 4:33 PM
13	9	4/19/2023 3:50 PM
14	2	4/19/2023 3:26 PM
15	6	4/19/2023 3:12 PM
16	16	4/19/2023 3:07 PM
17	Open to exploring possibilities	4/17/2023 7:20 PM
18	0	4/17/2023 4:51 PM
19	6	4/17/2023 11:35 AM
20	None	4/16/2023 5:39 PM

2023 Santa Cruz County Early Care, Education and After-School Care Stakeholder Survey

21	30	4/14/2023 5:39 PM
22	As many as we can find staffing, space and funding to support	4/13/2023 9:42 PM
23	20	4/13/2023 6:23 PM
24	We are converting preschool slots to infant/toddler slots and waiting for approval from our Region Manager..	4/13/2023 1:28 PM
25	still under concertation	4/12/2023 2:36 PM
26	0	4/12/2023 12:37 PM
27	6	4/12/2023 12:08 AM
28	right now we have 16 children. If we can enroll more families for the full capacity it will help our school.	4/11/2023 6:34 PM
29	100+	4/11/2023 12:54 PM
30	25	4/11/2023 12:25 PM
31	15	4/11/2023 10:32 AM
32	depends on the need	4/11/2023 10:08 AM
33	unknown	4/10/2023 10:05 PM
34	0	4/10/2023 9:45 PM
35	Up to our license.	4/10/2023 8:13 PM
36	300	4/10/2023 4:36 PM
37	50	4/10/2023 4:34 PM
38	8	4/10/2023 4:10 PM
39	15-20	4/10/2023 9:47 AM
40	After school 5/12	4/7/2023 4:37 PM
41	5	4/6/2023 7:39 PM
42	3	4/5/2023 9:44 PM
43	we will have another space for infants and toddler, that is our goal, there is a HUGE NEED IN OUR COMMUNITY FOR THAT	4/5/2023 11:44 AM
44	5	4/4/2023 10:56 PM
45	1	4/4/2023 9:22 PM
46	In the backyard outside of my house	4/4/2023 6:55 PM
47	25	4/4/2023 2:39 PM
48	4	4/4/2023 2:33 PM
49	I would like to restart my preschool.	4/4/2023 1:56 AM
50	another classroom	4/3/2023 5:22 PM
51	20	4/3/2023 4:20 PM

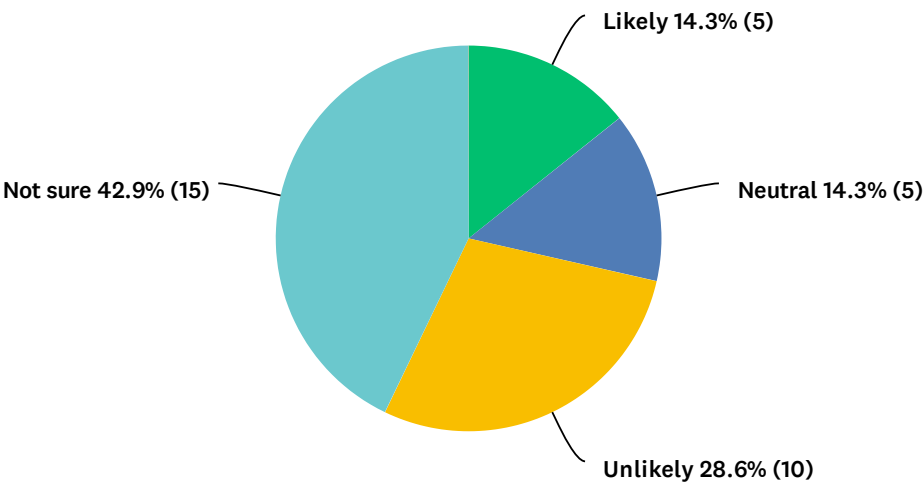
Q28 Which age groups would you like to serve with a new program or facility?

Answered: 95 Skipped: 59



Q29 How likely is it that your business, agency, or organization would consider incorporating space for child care or after-school care within its facilities in the next five to ten years?

Answered: 35 Skipped: 119



#	OTHER (PLEASE SPECIFY)	DATE
1	I have brought up this idea, and the organization has discussed transitioning to a community hub, which could include child care. A major issues for many system involved families is child care for them during many required services, such as individual therapy, substance use recovery (such as support meetings), drug testing, meetings with providers, etc. It would be very important to be able to provide childcare for parents to be able to engage in services fully and not have lack of child care be a barrier to full participation. Also, it could give parents more	4/4/2023 11:30 AM

opportunity to participate in advocating for themselves and being empowered by participation in policy reform, focus groups, parent advisory council, etc.

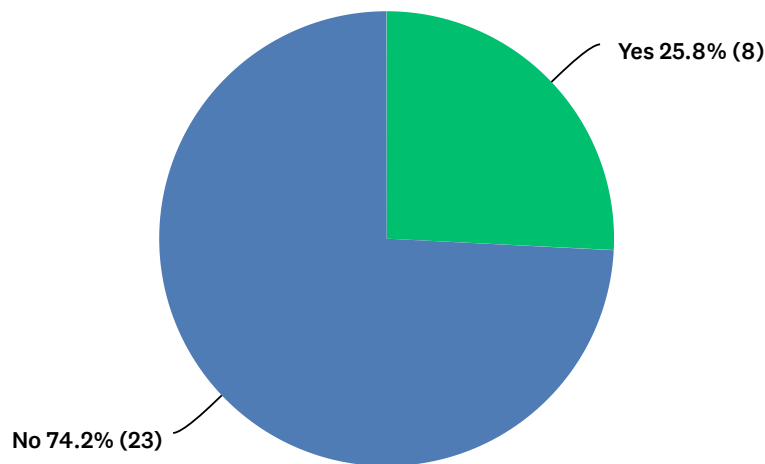
2

Note we already have childcare facilities for the community at 2 schools.

4/3/2023 8:38 PM

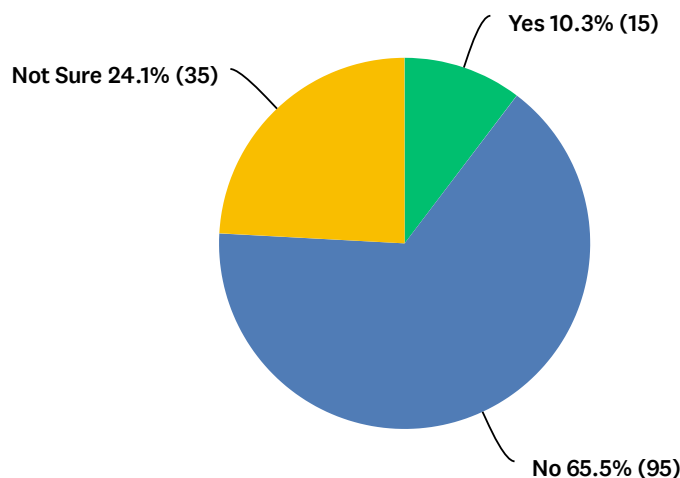
Q30 If at all likely, would you like more information on how the Childhood Advisory Council can support developing a child care facility or program?

Answered: 31 Skipped: 123



Q32 Are you aware of any planned or under-construction development projects in Santa Cruz County that are planning to include or could include child care facilities?

Answered: 145 Skipped: 9



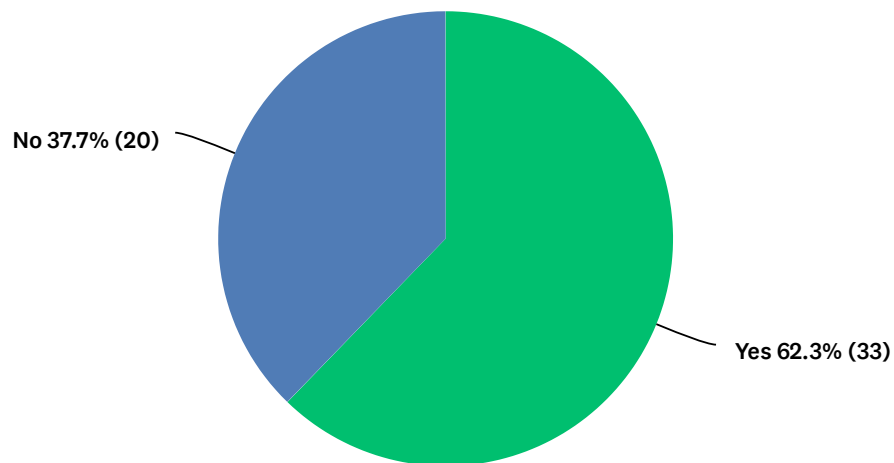
Q33 If yes, what is the project name and location?

Answered: 14 Skipped: 140

#	RESPONSES	DATE
1	More infant/toddler centers	4/19/2023 9:18 PM
2	Educator / Workforce Housing, Swift Street, Santa Cruz	4/17/2023 7:21 PM
3	Downtown Library	4/14/2023 5:39 PM
4	Cedar Street	4/14/2023 10:46 AM
5	We plan to raze and replace our current classroom.	4/12/2023 12:38 PM
6	The preschool they are going to building up at UCSC.	4/11/2023 10:36 AM
7	library!	4/10/2023 5:00 PM
8	Cabrillo-UCSC Student Housing Project	4/10/2023 4:35 PM
9	Santa Cruz Library	4/10/2023 4:11 PM
10	Library Mixed Use project at Center and Lincoln	4/10/2023 1:34 PM
11	Mixed-use Library Project Downtown Santa Cruz	4/6/2023 1:44 PM
12	Aria de juegos con sobra !! Al aire libre 207 Sudden Street Watsonville	4/4/2023 2:37 PM
13	Downtown	4/4/2023 2:20 PM
14	I am moving location	4/4/2023 2:16 PM

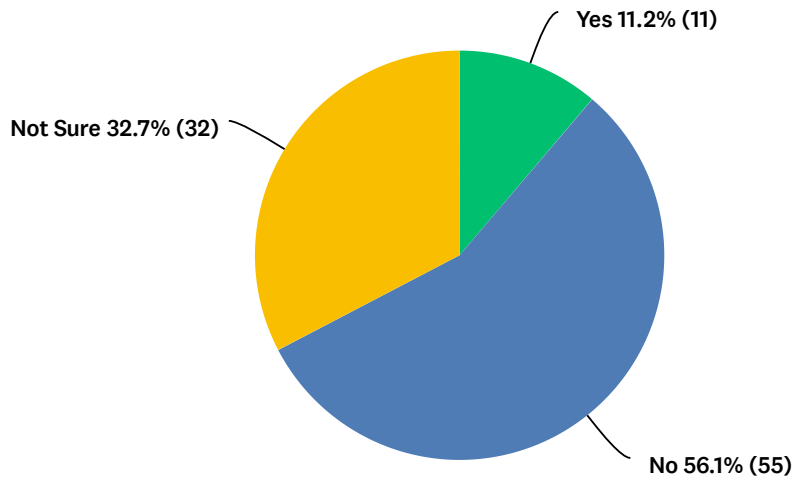
Q34 Could we contact you if we have questions?

Answered: 53 Skipped: 101



Q35 Are you aware of any potential sites (i.e., land, facilities, or other space) that would be appropriate for new child care facilities in Santa Cruz County?

Answered: 98 Skipped: 56



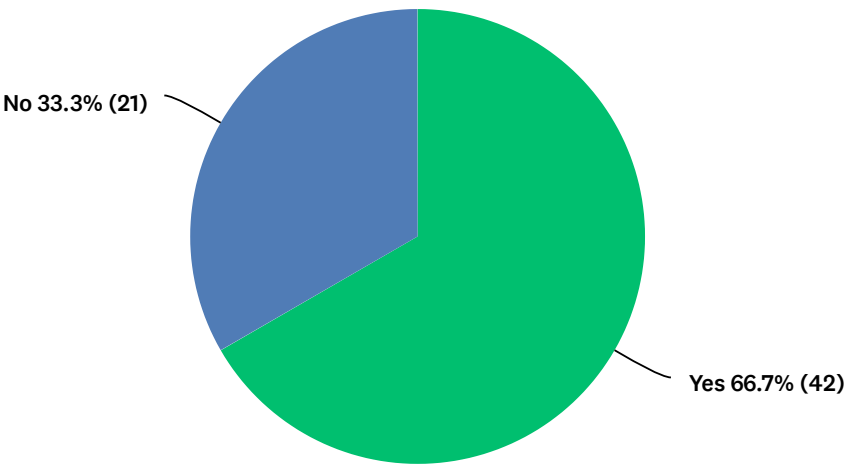
Q36 If yes, what is the building name and/or location?

Answered: 13 Skipped: 141

#	RESPONSES	DATE
1	Hopes Closet	4/24/2023 5:36 PM
2	Scotts Valley town center development	4/24/2023 12:05 PM
3	Freedom, Ca	4/21/2023 11:19 AM
4	Don't know	4/19/2023 9:18 PM
5	SCCS	4/17/2023 7:21 PM
6	Live Oak School District property at 1777 Capitola Rd. or any property zoned Public Facility in the unincorporated area, also many properties in other zone districts.	4/17/2023 6:56 PM
7	We have a space on our property where we would like to build	4/14/2023 5:39 PM
8	Joe and Linda Aliberti Clubhouse	4/11/2023 12:55 PM
9	Cabrillo-UCSC Student Housing Project	4/10/2023 4:35 PM
10	I'd like to do a facility assessment of existing City buildings that could be used for Childcare	4/6/2023 1:44 PM
11	family childcares space at an apartment building	4/5/2023 7:37 PM
12	Centro Familiar Vero 207 Sudden Street	4/4/2023 2:37 PM
13	We are working on a educator housing plan. One possibility is to include a childcare facility in it. IF so, it would serve employee's children.	4/4/2023 2:16 PM

Q37 Could we contact you if we have questions?

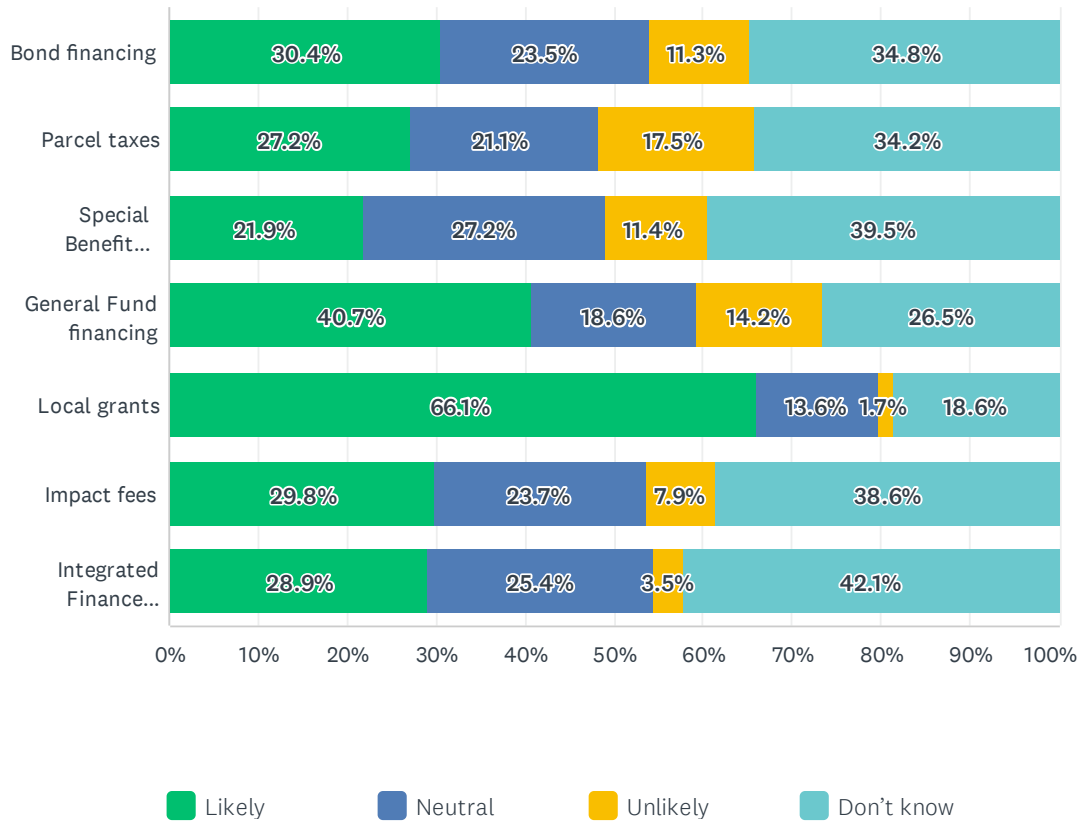
Answered: 63 Skipped: 91



Q38 How likely, in your opinion, would it be for you or your organization to consider the following local mechanisms to support early care, education, and after-school care?

Answered: 118 Skipped: 36

2023 Santa Cruz County Early Care, Education and After-School Care Stakeholder Survey



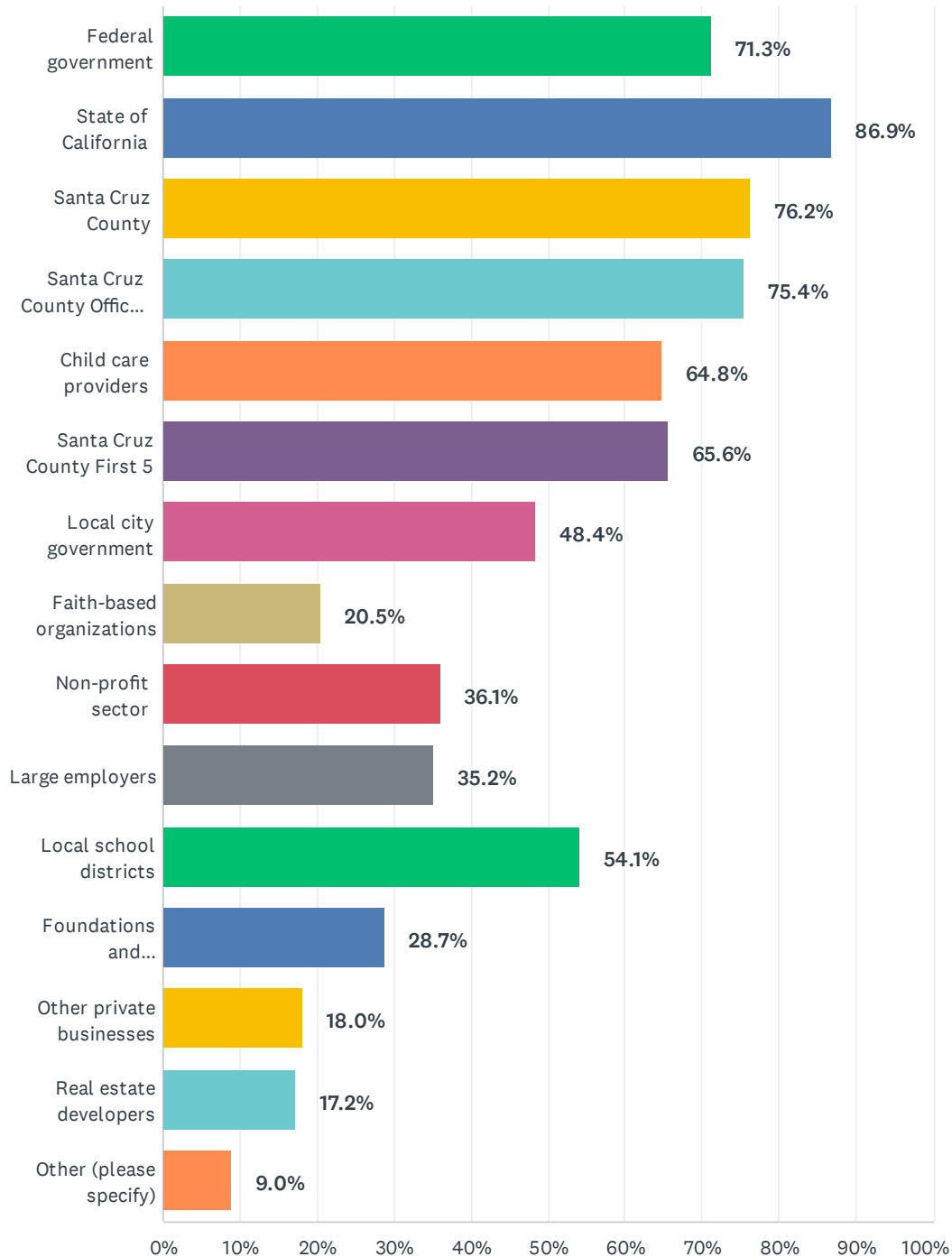
#	OTHER (PLEASE SPECIFY)	DATE
1	I don't feel I have enough knowledge/information to be able to contribute to this question, my apologies.	4/20/2023 9:37 AM
2	I don't count with nothing in mind so far.	4/20/2023 9:32 AM
3	The County Human Services Dept. already charges a child care impact fee on certain types of new developments.	4/17/2023 6:58 PM
4	If the new laws offering Transitional Kindergarten to 4 year olds included private or non-profit day care centers, that would be a source of income.	4/16/2023 2:27 PM
5	I am not knowledgeable about these other sources of funding.	4/14/2023 5:42 PM
6	Forgivable loans. As an afterschool provider it is dismaying to see that all Afterschool is now basically on canvases for ease of facility and monies contracted to county programs only. We were an operation for over 40 Years however we will be closing our last program at beautiful offsite campuses because we were replaced by on school programs that we cannot possibly compete with. It dismays us as educators To see students spending hours upon hours in the same institution all day long. We are certain that when they went to our non-public school campus after a long day it was very beneficial.	4/14/2023 8:37 AM
7	I would need to learn/understand more about several of these options in order to provide an informed answer. General Fund and Local grants are always nice to have, but they tend to be less predictable (and/or more vulnerable to shifting budget priorities, fluctuations in revenue).	4/14/2023 4:05 AM
8	We would first need Region approval for changes to our childcare facilities. We have opened centers with local grants but they have been short lived.	4/13/2023 1:38 PM
9	Not sure how bond financing would require. Parcel tax - what are the restrictions. What type of facility is eligible? Special Benefit Assessments. - Don't exactly understand what this is, how it would work and who is eligible. Integrate Finance Districts Again this is not specific. Are we currently in this/these types of districts? Who/how will it be determined how the money is allocated and to whom it is allocated?	4/10/2023 8:23 PM

10	Construcción grants	4/6/2023 8:05 PM
11	We're still paying back a SBA loan (\$85K balance) so would not be able to take on anymore debt. Grants are always preferable, but during the pandemic we ran out of options and had to take the loan. We need to find other entities that are willing to step up and contribute so that young families can afford quality care without the owners/teachers having to supplement by working for such low wages. No one goes into this field to get rich and hopefully only those who really want to make a difference stay. Unfortunately, those of us for whom this is a career and not just a job, do so at our own peril. I hold a masters degree in Education and make less then my daughter who is a cake decorator.	4/3/2023 5:01 PM

Q39 What entities do you believe are responsible for ensuring a continued supply of quality early care, education, and after-school care in Santa Cruz County? (Please check all that apply)

Answered: 122 Skipped: 32

2023 Santa Cruz County Early Care, Education and After-School Care Stakeholder Survey



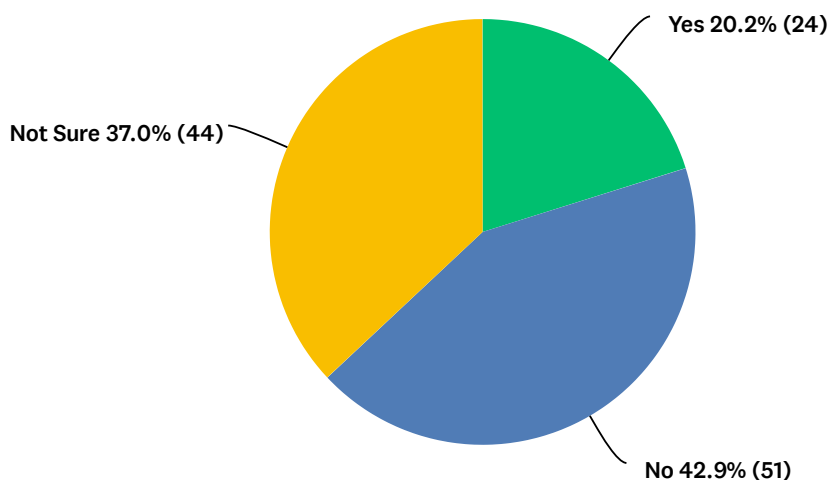
#	OTHER (PLEASE SPECIFY)	DATE
1	We are all responsible for the future and care of children in our community.	4/24/2023 5:28 PM
2	Head Star program	4/20/2023 10:22 AM
3	I feel the increasing demands on centers by the state of Ca. is a major part of why so many are closing. It is nearly impossible to meet all the demands. Pay is way too low for anyone to live off of, especially here in our county. It's sad to see so many closing and very little by way of prospective employees opening/working in the future.	4/20/2023 9:37 AM
4	Sadly without any ability to impact childcare as simply long-term chat providers we feel	4/14/2023 8:37 AM

valuable input is missing.

5	Other: higher education institutions I selected all of the options because each type of stakeholder can/should play a role in ensuring a continued supply of quality early care, education, and after-school care, but the type of responsibility or strategy varies by role.	4/14/2023 4:05 AM
6	Why does Santa Cruz Community Foundation not support this work? Why does First 5 of Santa Cruz County not support child care? Why did The County and City of Santa Cruz cut childcare by 90% during the last budget cycle?	4/10/2023 10:10 PM
7	To give grants directly to chid care providers , and not to give directly to agencies	4/6/2023 8:05 PM
8	The parents who choose to have children are responsible. There is NOT a lack of quality care in Santa Cruz. There are many programs who have been providing excellent care for decades. They deserve to be protected. Do not bankrupt these businesses. It will backfire in terms of quality, availability and cost of infant care will sky rocket. Give tax breaks to existing childcare providers. Offer parental leave via large employers or the EDD. Give tax breaks to parents. Have some subsidized support for actual low income families without causing complete collapse of a wonderful network of already established and developmentally appropriate preschools already in practiced existence. Work with the infrastructure already in place. The preschools in Santa Cruz are competitive and excellent. Don't throw the baby out with the bath water. The premise of this survey claiming Santa Cruz is in some kind of childcare crisis is false. Also, making 4 year olds eligible for kindergarten is not actually good for children developmentally.	4/4/2023 7:55 PM
9	O	4/4/2023 2:19 PM
10	I believe it is a community level responsibility and there should be universal early care and education for all.	4/4/2023 11:33 AM
11	You need an "All of the Above" button. If my tax dollars have to go to a military system that I most often disagree with, then everyone should need to support the education of the next generation.	4/3/2023 5:01 PM

Q40 Do you have ideas, strategies, or other suggestions for how Santa Cruz County can address this need for child care services and facilities?

Answered: 119 Skipped: 35



Q41 If yes, please explain in the comment box below.

2023 Santa Cruz County Early Care, Education and After-School Care Stakeholder Survey

Answered: 25 Skipped: 129

#	RESPONSES	DATE
1	To realistically improve better substantial employee salaries!	4/20/2023 9:32 AM
2	Increase ratios and financially supplement daycares and centers to offset the cost of childcare for families.	4/19/2023 11:00 PM
3	I am an in home daycare and felt scared and overwhelmed when I started sometimes be need a local point of contact to answer questions get reassurance during the process. Setting up some kind of support and process les.	4/19/2023 9:03 PM
4	Offer more ECE classes in Spanish. Increase the pay for child care educators.	4/16/2023 5:44 PM
5	Keep funding up for the Cabrillo College ECE training program, help fund a pay increase for preschool teachers, create more sites for preschools.	4/16/2023 2:27 PM
6	I am already participating on several boards and commissions to brainstorm changes	4/14/2023 5:42 PM
7	Talk to local providers and help facilitate opening sites at schools.	4/14/2023 9:40 AM
8	More financial support for parents that would enable them to select programs that are right for them not solely based on affordability or ease of care.	4/14/2023 8:37 AM
9	More Infant Toddler care, our current waitlist is 18 months long .	4/14/2023 8:32 AM
10	Raising salaries to make positions attractive, retention efforts, and working with all entities to ensure the workforce has childcare for its employees. And having apprenticeships between local college and child care programs.	4/13/2023 1:38 PM
11	Forming partnerships - BGCA worked with the Live Oak School district and created the Live Oak Clubhouse. Big Donors like Bill Simpkins. Working with the City of Scotts Valley Parks and Recreation dept. to facilitate Summer Camps.	4/11/2023 1:04 PM
12	Provide more grants to childcare facilities or organizations.	4/11/2023 12:28 PM
13	It would be nice to have the State of California allow preschools to receive the monies to cover TK in our settings and not just have the elementary school and their after school programs get all those funds.	4/11/2023 10:43 AM
14	tax	4/10/2023 10:10 PM
15	Apply for Head start federal funding and or state preschool funding to work together with local elementary school districts in Santa Cruz county.	4/10/2023 8:59 PM
16	It seems massive amounts of funding go to homeless programs with no real results. Funding childcare has proven results that resonates for years.	4/10/2023 8:23 PM
17	It would be great to get more support for childcare from our local First Five, who have prioritized health over childcare for decades. The Santa Cruz Community Foundation has also told us that they have no funding, or interest in funding childcare. Our elected officials also need to have a better understanding of the integral role that childcare plays in a healthy community, perhaps through a meaningful partnership, with COE, First Five, or CAC. With 90% of our city/county funding lost, we are suffering as an entity more than ever before, which means our entire community and economy are suffering as well.	4/10/2023 4:19 PM
18	Help with grants pr stipends direct to providers	4/6/2023 8:05 PM
19	cross sector investments in care	4/6/2023 1:45 PM
20	Childcare Co-ops	4/5/2023 7:39 PM
21	The parents who choose to have children are responsible. There is NOT a lack of quality care in Santa Cruz. There are many programs who have been providing excellent care for decades. They deserve to be protected. Do not bankrupt these businesses. It will backfire in terms of quality, availability and cost of infant care will sky rocket. Give tax breaks to existing childcare providers. Give tax breaks to parents. Work with the infrastructure already in place. Raise minimum wage. Provide free healthcare. Provide discounts on food and gas .The preschools in	4/4/2023 7:55 PM

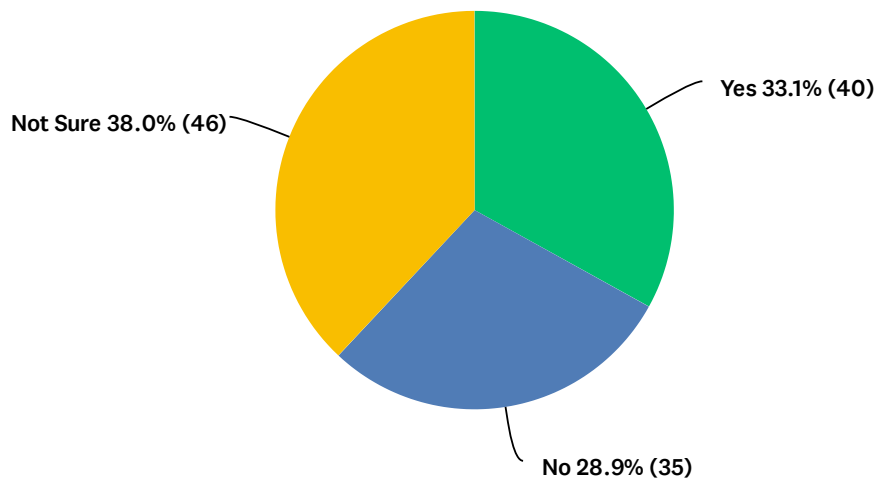
2023 Santa Cruz County Early Care, Education and After-School Care Stakeholder Survey

Santa Cruz are competitive and excellent. Don't throw the baby out with the bath water. The premise of this survey claiming Santa Cruz is in some kind of childcare crisis is false.

22	Childcare for preschool aged children should not be the responsibility of the department of education. The Dept of Education is already a taxed entity. The Dept of Social Services already has Title 22, laws and regulations for caring for children under 5.	4/4/2023 2:46 PM
23	Prioritizing building below-market-rate (especially extremely-low income) housing, expanding public transportation options, subsidizing child care providers.	4/4/2023 2:31 PM
24	Make voucher programs contingent on enrollment, not attendance. Make the process of applying for vouchers more streamline. Make their availability more widespread/known. Take the competition out of preschool provision - between childcare providers (when they are a for profit business) and between parents for places/ waiting lists. Have a more collaborative environment in the preschool community and help parents to understand what their choices are more. For example Montessori should not be seen as an elite/exclusive education for the rich. Help parents to know what they should look for in quality provision. Another example of collaboration would be a database of substitute teachers/ transparency on how much child care providers pay their staff. Helping parents understand where their tuition goes. Midtown has a great relationship with Chrysalis which shares our building - allowing for similar uses of county buildings with low/minimal rent in a mutually beneficial relationship. Some kind of database that is widely known about (I know the CDRC has one) where parents can put in the type of provision they are after and get up to date information about availability/tuition/location/method of education/longevity of program etc	4/3/2023 5:33 PM
25	I researched the benefits to corporations that support childcare for their employees. At the time CA was offering a 3-to-1 tax benefit...for every \$1 they spent, they got a \$3 tax break. Companies that have onsite care have higher employing retention and are able to recruit more quality candidates. Once hired, they take fewer "sick" days and are more present while at work. (No 3:00 phone calls home to make sure that their child arrived after school). Those with a "sick child" care component increased productivity even more substantially.	4/3/2023 5:01 PM

Q42 Would you be willing to be part of a coalition focused on early care, education, and after-school care in the County?

Answered: 121 Skipped: 33



Appendix D: Definition of Child Care Providers and Licensing Requirements

The following definitions are used in this analysis for child care providers and programs.

Family Child Care Homes

Family child care homes (FCCH) are licensed by the State's Community Care Licensing to provide care in the caregiver's residence for periods of less than 24 hours per day while parents are away. Family child care homes are allowed by right in any residence.

Small Family Child Care Homes:

- Licensed for 8 or fewer children, including the providers' own children under the age of 10.
 - Six children may be under 6 years, and an additional, optional two may be 6 or older under certain conditions.

Large Family Child Care Homes:

- Licensed for 14 or fewer children: no more than twelve under age 6, with additional two over 6 years.
- Must be licensed as Small FCC Home for one year or have additional qualifications.
- Must employ an assistant.

Licensed Child Care Centers

Child Care Centers are state-licensed group care and/or education operating for less than 24 hours. Centers can be licensed to care for infants (0 through 23 months), preschoolers (2.5 through 5-year olds), and school age (5 through 12-year olds). Infant and preschool centers can add a "toddler component" to serve 18- to 30-month-olds.

Legally License-Exempt Programs

License-exempt child care can legally operate without a license if it meets certain criteria, and licensing standards do not apply. Many of the school age providers in this analysis are legally license-exempt programs. Examples of some of the types of providers who are license-exempt are:

- Before and after school programs operated by public/private schools.

- Relatives of a child/children being cared for (i.e., spouses, parents, adult siblings, aunts, etc.)
- Someone providing care for children of only one family in addition to his/her own.
- Cooperative arrangements (Co-Ops) between parents for the care of their children when caregivers do not receive payment for services.
- Public recreation programs.
- Organized Camps as defined in Health and Safety Code Section 18897.
- Certain school parenting programs or adult education child care programs.
- Temporary child care services provided to parents who are on the same premises as the site of the child care program (excluding ski facilities, shopping malls or department stores).
- After School Education & Safety Programs as defined in Education Code Section 8482 – 8484.3.
- Registered Heritage Schools as defined in Education Code Section 33195.