



## MEETING MINUTES

Thursday, December 13, 2018 2:00 – 4:00 PM

Encompass Head Start, 225 Westridge Dr. Watsonville

**Members Present:** Yvette Brooks, SELPA-MIS, Larry Drury, Go Kids Inc., Lorena Gonzalez, Encompass Head Start, Barbara Griffin, Campus Kids Connections, Erendira Guererro, Encompass Head Start, Karen Hamman, PVUSD, Elaine Henning, Voucher Project, Patrice Keet, Museum Of Discovery, Leticia Mendoza, YWCA of Watsonville, Sita Moon, CDRC, Rosario Navarro, SCCOE/MHS, Elizabeth Root, UCSC, Trevor Walker, Campbell Union School District, Martine Watkins, SCCOE, Jane Weed-Pomerantz, Positive Discipline, and Nicole Young, Optimal Solutions

**Absent Members:** Sara Balla, Discovery Preschool, Vicki Boriack, First 5 Santa Cruz County, Lupe Cortes, PVUSD/MHS, Irene Freiberg, First 5 Santa Cruz County, Wilma Gold, Pacific Oaks College, Tricia Pastor Cross, Cabrillo College, and Hendrika Sheldon, Happy Acers Family Child Care

**Guests:** Maria Bocanegra, PVUSD, Migrant Seasonal Head Start, Colleen Courtney, Senator Monning Field Representative and Kelly Jacobs, Senator Monning, Field Representative

- I. CALL TO ORDER/INTRODUCTIONS
  - All members and guest introduced themselves and were welcomed to the meeting.
- II. AGENDA REVIEW AND QUORUM CHECK
  - Quorum was met at 2:15 pm.
- III. APPROVAL OF CONSENT AGENDA ITEMS - ACTION ITEM
  - SEPTEMBER MINUTES
  - COMMITTEE REPORTS
  - STAFF REPORT
  - CAC SELF ASSESSMENT REPORTS

A motion to accept consent agenda items was made by J. Weed-Pomerantz and E. Henning second the motion. All members approved the motion. One abstention from L. Mendoza.

- IV. PUBLIC COMMENTS AND COMMUNICATIONS
  - L. Drury asked if any would like to address the council with an issue that is not on the agenda.
  - J. Weed-Pomerantz announced that Positive Discipline Community Resources will offer parenting classes beginning in January 2019. Class flyers and parenting



tip sheets were distributed to members and guests.

#### V. CAC MEMBER PROGRAM PRESENTATIONS

- D. Munoz - In an effort to offer continuous educational information to the Council about the programs CAC members operate, we invited three South County program representatives to present information about the vital services they provide to young children and families.
- GUEST SPEAKER: ERENDIRA GURERRO, PROGRAM DIRECTOR, ENCOMPASS HEAD START
  - Encompass Head Start provides child care services for low income children 0-5 and pregnant women.
  - Head Start and Early Head Start programs are federally funded and are required to follow rigorous standards to monitor the health and academic development of all children enrolled in their programs.
  - Head Start Core Values are: establish a supportive learning environment, recognize and appreciate many cultures and languages, empowerment of families is linked to shared governance, embrace a comprehensive vision, respect each individual's development, foster relationships in the community, develop a continuum of care, education and services for families and children.
  - Annually a data driven self-assessment is developed that includes: family survey about their services, programs outcomes, child demographic information, and responsiveness to community needs.
  - Challenges are retaining a qualified workforce and locating facilities to expand programs in the county.
- GUEST SPEAKER: KAREN HAMMAN, EDUCATION COORDINATOR, PVUSD CHILD DEVELOPMENT PROGRAMS
  - PVUSD Child Development programs provides care for over 400 children, at school sites, seasonal centers and family child care homes.
  - All center sites are participating in Santa Cruz County Quality Counts –QRIS Countywide Initiative.
  - PVUSD partners with 60 Family Child Care providers, FCC Network.
  - All center staff have at least an Associate Teacher's permit and meet regularly to plan.
  - PVUSD will apply for (CCTR) General Fund Child Care expansion funding, to provide more infant and toddler care. They have waitlist with 204 children waiting to be served.
  - PVUSD is the Raising A Reader affiliate in Santa Cruz County. Raising a Reader has served over 4,000 children in the county.



➤ GUEST SPEAKER: LETICIA MENDOZA, YWCA OF WATSONVILLE, EXECUTIVE DIRECTOR

- The YWCA has two large signature programs: YWCA Teen Program and state funded preschool center.
- The Ys state preschool is currently serving 90 children and are at 95% capacity.
- New funding provided in-depth parent engagement and leadership training.
- Teen programs available through the YWCA: Y-Teens for girls in middle school girls, Girls Paving the Way partnership with UCSC.
- National YWCA Teen Pilot Program – The YWCA was one of four agencies in the nation that was selected to participate in the pilot program.
- The curriculum prepares adolescent girls to successfully react to issues they may confront in life.

VI. GUEST SPEAKER: NICOLE YOUNG, OPTIMAL SOLUTIONS CONSULTING – CORE CONVERSATION UPDATE

- Phase II Core Investments
- CORE history was shared – Pre-CORE for over 30 yrs. funders had separate pots of funding.
- This funding structure required programs to report units of service (counting things and/or people).
- The data collected didn't tell the story if the funding made a difference the community.
- CORE Investment: Collective of Results and Evidence-based
- CORE the vehicle to the collective impact.
- CORE Five Key Conditions of Collective Impact: common agenda/vision, shared measurements, mutually reinforcing activities, continuous communications, strong backbone and support.
- Phase II Enhance the Model: CORE Framework, Evidence Based Practice Framework, Results, Infrastructure.
- Phase III: Operationalize CORE Plan.
- CORE FRAMEWORK: Involves a 20 member Steering Committee to help to guide the process.
- CORE: *A funding model and movement to achieve equitable health and well-being in Santa Cruz County.*
- Eight CORE Conditions for Health and Wellbeing and Health – are all interconnected and they each affect the other condition.
- Next Steps for CORE Results: What are we doing, and why?
- CORE logic model was use to answer this question: by reviewing the inputs, outputs and outcomes.
- CORE is looking at program outcomes and community level impact that will



make the biggest impact towards change.

- CORE Results Menu; a tool for funders, policy makers, service providers, and discussion and planning tools.
- Timeline: January – June 2019 - CORE Phase 3 will begin.
- In a small group activity, members used the CORE Connections tool to see where they aligned with each connection and reported the results to the large group.

#### MASTER PLAN AND LOCAL MOVEMENTS DISCUSSION

- L. Drury asked members what they thought about the presentations.
- L. Drury asked how the CAC Master Plan fits into the CORE Investment Movement.
- M. Watkins reported out on the many movements and initiatives locally.
- How does the CAC support the many movements:
  - Nicole: giving input as the expert advice on the community level as an expert in the field.
  - CORE will need community input. Lifelong learning.
  - Being a conduit to bring information to the CAC and the CORE Steering Committee.
  - If we're not hearing about CORE – start asking.
  - Who's not at the table - non-profits?
  - Act as a resource for non-profit housing developers who want to include child care in their housing developments.
  - Kaiser wants to build a building/clinic in Live Oak. Affordable housing and possible child care may be needed because of their willingness to expand services there.
  - Next steps have the conversation with Nicole around what can the CAC can do to stay informed, participate and support CORE movement.

#### VII. ANNOUNCEMENTS

- There were no announcements.

#### VIII. ADJOURNMENT

- Meeting was adjourned at 4:00 PM.

***Our Mission*** is to present a unified voice for an early care and education system that meets the needs of all children and families in Santa Cruz County

***Our Vision*** is that every child in Santa Cruz County has access to quality affordable early care education and after-school programs