

CALL TO ACTION

“Live a life of bold and courageous action inspired by powerful dreams.” – Jonathan Lockwood Huie

We all must play a key role to shift from our current inadequate structure to a sustainable system that ensures that ALL of our children are thriving and that our community is prosperous.

HERE IS WHAT YOU CAN DO AS:

BUSINESS & PRIVATE SECTOR	Invest! Government cannot and will not be able to do it alone. Provide funding and resources , include facility space for onsite child care, paid parental leave and adopt family friendly workplace policies. Support the workforce through resource linkages and provider discounts.
COMMUNITY PROGRAMS	Stay informed! Work collaboratively with those in the early care, education and after-school field, non-profit community, education, and government. Contribute to being a united voice for early care, education and after-school programs.
EDUCATIONAL INSTITUTIONS	Align! Develop career pathways that support the growth and development of this field by working with partners such as the Workforce Investment Board and Cabrillo College. Provide opportunities for professional development of providers in the early care, education and after-school field and ways for them to connect with kindergarten teachers for successful child and family transitions into the school system.
FUNDERS	Join us! Support the plan by providing the resources needed for the implementation strategies that generate systems changes, such as support for the development of a universal kindergarten readiness tool and an updated economic impact report. Prioritize funding early care and education and involve providers in conversations.
PARENTS & COMMUNITY MEMBERS	Be civically active! Educate the community on the needs and challenges by sharing your story with employers, community members, private sector leaders and most importantly, elected officials. Participate in any way that fits with your life, career, and capacity. Demand elected officials to respond to your needs and continually advocate for children focused policies and vote for elected officials that share your values.
POLICY MAKERS	Be bold! Use data driven policy decision-making. Hold yourself and colleagues accountable to your policy choices and inspire others to choose policies that support kids . Invest, Invest, Invest! Make tough tradeoffs and allocate scarce resources to early care, education and after-school programs.
PROVIDERS, PRACTITIONERS & TEACHERS	Inspire! Actively seek an action strategy from this Master Plan that you want to work toward and lead or join with others to work on it. Mentor and support the next generation of early care, education and after-school professionals.

ALL

Get Involved in the Childhood Advisory Council by contacting:
 Diane Munoz at 831-466-5822
 or dmunoz@santacruzcoe.org

As the Santa Cruz County Childhood Advisory Council, we invite you to join us in advancing change for our future generation and for the future of humankind.